

# FNSNA



*The Foundation of the National Student Nurses' Association, Inc.*



**2018  
ANNUAL  
REPORT**



*The Foundation of the National Student Nurses' Association, Inc.*

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# FOUNDATION OF THE NATIONAL STUDENT NURSES' ASSOCIATION, INC. IN MEMORY OF FRANCES TOMPKINS



## MISSION:

To support nursing education and promote the nursing profession

## VISION:

A thriving diverse nursing workforce leading healthcare to improve quality of life for all.

## EXCELLENCE

**Interpretive Statement:** Funding opportunities provided by the FNSNA support the educational endeavors of student nurses across the country to produce outstanding registered nurses. Funding for nursing education and special projects allows student nurses to focus their attention on gaining critical leadership experience to ultimately provide high quality patient care and to excel in all areas of nursing.

## INTEGRITY

**Interpretive Statement:** As a fiduciary, the FNSNA adheres to regulatory, legal, ethical and financial standards required to maintain 501 C3 status as a charitable organization. From the careful examination of applicants for funding to the distribution of funds, FNSNA contributes to the development of outstanding students and future registered nurses with great responsibility and care.

## INCLUSIVITY

**Interpretive Statement:** The FNSNA provides funding opportunities to a diverse student population. This includes students from underrepresented populations within the nursing profession.

## COMMUNITY

**Interpretive Statement:** FNSNA brings together a community of donors, including contributors with an interest in supporting nursing education. Through this endeavor, ideas are exchanged, relationships are built, and a framework for current and future donors is established to create an ongoing culture of giving. Through the support of generous contributors, the mission of the FNSNA has been sustained for decades.

## EMPOWERMENT

**Interpretive Statement:** FNSNA funding priorities provide the means for student nurses to discover their talents and create a vision for their careers, achieving a sense of confidence and self-worth. This endeavor enables nursing students to complete their education and enter the workforce as exceptional registered nurses who promote quality healthcare for all.



## MESSAGE FROM CAROL TOUSSIE-WEINGARTEN, PHD, RN, ANEF PRESIDENT

My introduction to the National Student Nurses' Association, Inc. (NSNA) started as a new faculty member at Villanova University. The school chapter at the university was in need of a faculty advisor to support their initiatives within the community and on a national level and I accepted. The decision to assume the role of faculty advisor was an easy one. My work with NSNA has not only allowed me to mentor countless nursing students, but has allowed me to serve NSNA and the Foundation of the NSNA (FNSNA) in various capacities such as consultant to the NSNA Board of Directors and as a member of the FNSNA scholarship selection committee, to help further the mission of the NSNA and the FNSNA.

Today, it is my pleasure to serve as President of the Board of Trustees for the FNSNA! The Board of Trustees is composed of leaders in the fields of nursing, business, and education. A wealth of knowledge is brought together by such a diverse board. We are inspired by nursing students each day to continue our work of supporting nursing education and promoting the nursing profession.

This year, the FNSNA has witnessed some very distinct changes to improve its reach within the nursing community and to the general public. One goal of the Trustees was to address and clarify the organization's core values. The core values are Excellence, Integrity, Inclusivity, Community, and Empowerment. These core values guide the work of the organization and reflect prudent stewardship of the resources and assets of the Foundation.

Although it is the philanthropic arm of the NSNA, the FNSNA is its own separate and distinct organization. Therefore it was only fitting to redesign the Foundation website enabling visitors to fully understand the mission of the organization and to provide opportunities for giving. Nursing students and schools of nursing can apply for scholarships and grants online with ease. The FNSNA relies on the generous giving of those individuals interested in securing a brighter future for the nursing profession and the healthcare of this nation. I encourage you to donate today! Just a little bit goes a long way.



Over this past year, the FNSNA continued to build the Forever Nursing Endowment towards its goal of \$3.5 million. In honor of its 40<sup>th</sup> Anniversary, I am pleased to report that this year the National Council of State Boards of Nursing (NCSBN) contributed \$140,000 to support its current endowment. This year five NCSBN Scholarships were awarded. This additional funding will continue to grow and provide even more scholarships for nursing students across the nation. Last year the Board Certification for Emergency Nursing (BCEN) joined our list of growing and prestigious scholarship sponsors. BCEN has committed to another year of scholarship sponsorship and we are truly grateful for their continued support.



**Above, top to bottom:**  
NCSBN President Katherine Thomas presents a check to FNSNA President and NSNA President; NCSBN President Katherine Thomas with a 2018 NCSBN Scholarship recipient

As a nursing shortage throughout the US looms near, Johnson & Johnson continues to make their mark upon the nursing workforce and to work for lasting change within healthcare and the nursing profession. Although in this last year we witnessed the conclusion of the Promise of Nursing gala fundraising events, Johnson & Johnson continues to move forward with new initiatives. Next year, nursing students can apply for the new Johnson & Johnson Change the World scholarships aimed at supporting the education of diverse nursing students who will one day serve a more diverse patient population.

The FNSNA continues to look for ways to increase its fundraising to provide more scholarships and opportunities for leadership development for nursing students. It is through these initiatives and much more that we will begin to see changes within the nursing community.

On behalf of the Foundation Trustees, my sincerest thanks to all who have generously given of their time and finances to support this very worthy cause.





## MESSAGE FROM DIANE J. MANCINO EXECUTIVE DIRECTOR

An old German proverb reminds us that, “charity sees the need, not the cause.” Almost fifty years ago, nursing students acknowledged the growing need to support future nurses by providing scholarships to assist them in financing their education. The Foundation of the National Student Nurses’ Association (FNSNA) was established to meet this very need and has taken great strides to become a major source for scholarships. Through meager beginnings, today the FNSNA is positioned to create lasting support for the nursing profession.

Each year, qualified nursing students from across the country apply for scholarships administered by the FNSNA. They represent the best and the brightest among future nurse leaders. In 2018, the FNSNA awarded over \$244,000 in the general and endowed scholarship program and \$95,250 in the Promise of Nursing program. These scholarship recipients are the reason why the FNSNA continues to develop funding opportunities to produce outstanding registered nurses. Although faced with an economic recession in 2008, the Forever Nursing Endowment Campaign has continued to progress toward its goal to raise \$3.5 million to support undergraduate nursing scholarships. After ten years, the endowment currently stands at \$2.8 million and continues to seek additional funding to reach and surpass its goal. In honor of its 40<sup>th</sup> Anniversary of providing regulatory excellence for public health, safety and welfare, the National Council of State Boards of Nursing (NCSBN) contributed an additional \$140,000 to its established endowment. We are so very grateful to all of those individuals and organizations that saw the need and answered the call to support future nurse leaders.

The FNSNA was also honored to add the Board of Certification for Emergency Nursing (BCEN) to our prestigious list of general scholarship sponsors. Six NSNA members with experience in an emergency room, urgent care, or pre-hospital setting were recipients of a \$3,000 scholarship. BCEN will continue to make its mark on the nursing student population by renewing their sponsorship for the next academic year. Additionally, representatives from the organization continue to inspire more nursing students by participating in panel discussions about emergency nursing at NSNA’s MidYear Career Planning Conference and Annual Convention. The FNSNA looks forward to a long relationship with BCEN to not only provide scholarships to future emergency nurses, but also to shine the light on this very important and impactful nursing specialty.

Our partnership with Johnson & Johnson continues to remain strong. The end of 2017 saw the conclusion of the Promise of Nursing gala fundraising events sponsored by Johnson & Johnson. However, Johnson & Johnson remains committed to addressing the impending nursing shortage that faces this country. Seeking additional ways to further impact the nursing profession, Johnson & Johnson has increased their scholarship sponsorship for the next fiscal year, specifically to support diversity in the profession. It is through these efforts that the face of the nursing profession will change over time, enabling more diverse nurses to enter the workforce to provide culturally competent care to an ever changing patient population.

As the philanthropic arm of the National Student Nurses’ Association (NSNA), the FNSNA is also charged with providing financial support for special projects within the association. The FNSNA continues to seek ways to engage membership in not only supporting future nurses through scholarships, but also through leadership development. The 3M® Littmann™ Stethoscope Leadership Development Grant provides a grant of up to \$2,500 annually. Gaining leadership skills is integral to the development of a well-rounded nurse who will not only provide bedside care, but advocate for the public health beyond the bedside.

As the FNSNA paves a way for steady growth, we look forward to a bright future for the nursing profession. Today’s nursing students are committed to providing care that will enhance the lives of their patients. However, their efforts are often hampered because they lack proper funding to keep them in school. The future of healthcare depends on what we do today. The need for additional funding for nursing education has never been more evident. You can meet that need by making sure that there will always be funding available for nursing students to continue their education and achieve their dreams of becoming registered nurses.



### Above, top to bottom:

Dr. Carol Toussie Weingarten, FNSNA President presents a gift of appreciation to Janie Schumaker, Executive Director, Board Certification for Emergency Nursing; NSNA President, Jennifer Kalenoski presents a gift of appreciation to Lynda Benton from the Johnson & Johnson Campaign for Nursing.



## MESSAGE FROM JENNIFER KALENKOSKI NSNA PRESIDENT (2017-2018)

My inspiration for becoming a nurse all started because of my aunt Marie. Taking care of her through her illness led me to make the decision to become a nurse who provides compassionate care. I truly felt that my place was at the bedside caring for patients. However, through this last year of service as the NSNA President and ex-officio FNSNA Trustee, I have learned a great deal about myself and have grown immensely both personally and professionally. I look forward to serve many patients beyond the bedside, not only through advocacy, but educating future nurses and ushering them into the most trusted profession.

This year, the FNSNA Trustees adopted core values which guide the work of the organization. These core values are Excellence, Integrity, Inclusivity, Community, and Empowerment, of which I personally resonate with Community and Empowerment. With several fundraising efforts and constant relationship building, the FNSNA continues to grow its community of donors who support nursing education and the future of the nursing profession to create an ongoing culture of giving. By raising funds, the FNSNA can then continue to empower future nurses to discover their talents, reach their potential and promote quality healthcare for all.

The NSNA and the FNSNA are committed to addressing the current and future needs of nursing students across the country.

- The Forever Nursing Endowment Campaign is growing steadily and making progress towards the goal of raising \$3.5 million. As the cost of a nursing education continues to rise, the FNSNA will be the national organization supporting the academic achievements of nursing students across the country. This year alone the FNSNA awarded over \$339,000 in scholarships to 142 qualified nursing students. Scholarship recipients have repeatedly stated that they “didn’t think that they were going to get a scholarship.” To a nursing student, receiving a scholarship means focusing more on their studies, increased participation in population health activities and nursing student organizations, reducing and alleviating the financial burden it takes to become a registered nurse.
- The redesign of the NSNA website and the adoption of a new logo, positioned the FNSNA to create new membership, leadership and faculty honor cords. The faculty cord gives nursing students the opportunity to honor their faculty advisors for their continued support. These new cords reflect the vibrant colors in the new NSNA logo along with a distinct logo charm. Students celebrating their graduation help to support the FNSNA undergraduate scholarship program through the purchase of these cords. Additional items of interest to nursing students continue to be added.
- The Forever Nursing Fun Run in Nashville, TN was a wonderful event held during the Annual Convention. Nursing students, exhibitors, and faculty ran for a cause! Whether to promote health and wellness or simply to have fun, each and every participant supports the future of nursing. Other convention events, such as the silent auction and the Annual Convention Challenge allowed nursing students to give back. These events and others throughout the year raised over \$16,000 to support the undergraduate scholarship program.



**ABOVE:**  
Participants in the 2018  
Forever Nursing Fun Run, Nashville, TN

As I reflect on all of the knowledge I gained and the experiences that changed my life, this has truly been an extraordinary journey for me. I know that the leadership skills that I have acquired will continue to benefit me throughout my career.

I sincerely thank all of you who have contributed to the FNSNA and especially those individuals and organizations supporting the Forever Nursing Endowment Campaign. To all my fellow nursing students, we are the future! Make a difference in your life and the lives of others by making a gift to the FNSNA today!



## LEADERSHIP DEVELOPMENT GRANTS

*If your actions inspire others to dream more, learn more, do more, and become more, you are a leader. — John Quincy Adams*

Nursing leaders truly epitomize the meaning of passion and purpose. Each and every day they are committed to their calling of serving others in their time of need. One of the many facets of NSNA's mission is to promote development of the skills that students will need as responsible and accountable members of the nursing profession. Today, nursing students desire to give back to their communities and advocate for those who cannot advocate for themselves.

Two very important funds established within the FNSNA address the need to develop tomorrow's nursing leaders: the Marilyn Bagwell Leadership Development Grant and the 3M<sup>®</sup> Littmann<sup>™</sup> Stethoscope Leadership Development Grant. Dr. Marilyn Bagwell believes that involvement in NSNA enhances a student's nursing skills by providing them with opportunities to develop their leadership skills while in school.

A grant of up to \$2,500 is awarded annually to official NSNA school chapters that conduct special initiatives or activities where leadership principles can be applied and learned. These activities promote the advancement of NSNA resolutions adopted in the NSNA House of Delegates. By requiring that the grant funding support NSNA resolutions, NSNA members are actively engaged in policy development and advocacy.

As a current scholarship sponsor, 3M<sup>®</sup> Littmann<sup>™</sup> Stethoscope approached the FNSNA with the desire to increase their involvement with nursing students across the country and promote leadership development. In 2016, the 3M<sup>®</sup> Littmann<sup>™</sup> Stethoscope Leadership Development Grant was established through an endowment gift of \$100,000. In addition to providing funding to official school chapters, 3M<sup>®</sup> Littmann<sup>™</sup> Stethoscope also provides a limited supply of stethoscopes to the recipient school.

In 2018 a committee appointed by the FNSNA selected the following two recipients for these leadership development grants:

- The University of North Carolina at Wilmington Association of Student Nurses (UNCWANS) was awarded \$2,500 through the Marilyn Bagwell Leadership Development Grant. Funding was provided to develop an education program around the topic of workplace violence. The students at UNCWANS would like to not only share this program with their current nursing students, but also share it with other nursing students at local community colleges.
- Rush University in Chicago, Illinois was awarded the \$2,500 3M Littman Stethoscope Leadership Development Grant. Funding supported the expansion of an already established Mentor-Mentee program at the school which pairs incoming first-term nursing students with student mentors who are in their senior terms. This program allows for a smooth transition into the rigors of nursing school. The grant also supported an expansion of the, "Reach Out and Read," program that promotes early literacy at the Rush Pediatric Primary Care Center.

It is our hope that through these grants, today's nursing students will be tomorrow's nursing leaders responsible for positive changes for the future of the nursing profession. Through projects like these, nursing students are inspire others to dream more, learn more, do more, and become more . . . to be leaders.

## ROBERT WOOD JOHNSON EXECUTIVE NURSE FELLOWS LEADERSHIP LEGACY FUND

Gaining valuable insight from your predecessors is an integral part of a nurse's professional journey. In 2004, the Robert Wood Johnson Executive Nurse Fellows Leadership Legacy Endowed Fund was established to support an annual lecture that fosters connections between current and future nurse leaders. The Terrance Keenan Nursing Leadership Lecture, named in honor of a distinguished philanthropist who advocated for the nursing profession and quality healthcare, is presented each spring at NSNA's Annual Convention. This lecture is made possible through contributions from nurses who have completed the Executive Nurse program.

### Above, top to bottom:

Dr. Bagwell addresses that audience at the NSNA Convention Opening Ceremony; Dr. Carol Weingarten presents the Bagwell Leadership Development Grant to the University of North Carolina at Wilmington; Dr. Weingarten with Ken Inch, 3M<sup>™</sup> Littmann<sup>®</sup> Stethoscopes; Dr. Weingarten presents the 3M<sup>™</sup> Leadership Development Grant to Rush University





**Above, top to bottom:**

2018 Scholarship Recipients; 2018 Scholarship Sponsors; Dr. Robert Hess, FNSNA Trustee with OnCourse Learning scholarship recipient

## A Note of Thanks

*"Being the first in my family to go to college and funding my own education has had its rough patches. During college, I worked nearly full time to support myself, which forced me to deprioritize school at times. Three years ago, I promised myself that education would be my priority when I start nursing school. Since then I've worked hard to get into a nursing program and to save up enough money to allow me to focus on school and only work part time."*

- Nursing student  
California State University Channel Islands

*"By awarding me this scholarship, you have lightened my financial burden which allows me to focus more on the most important aspect of school, learning. I hope you know how much your generosity has inspired me to help others and give back to the community. I hope on day I will be able to help students achieve their goals just as you have helped me."*

- Nursing student  
Oregon Coast Community College

### FNSNA General and Endowed Scholarship Program

Individuals and organizations with an interest in nursing education can support future registered nurses by establishing a scholarship within the FNSNA under the General Scholarship Program. Awards range from \$1,000 to \$7,500 to qualified student nurses who have high academic achievement, established financial need, involvement in nursing student organizations and involvement in community health activities. Students in Baccalaureate, Associate Degree and diploma programs are eligible to apply. Scholarship sponsors may also have additional requirements unique to their scholarship. Career mobility scholarships are available for students in RN to BSN programs. The Mary Ann Tuft Scholarship Fund includes the Mary Ann Tuft Scholarships; Alice Robinson Memorial Scholarship, Cleo Doster Memorial Scholarship, and the Jeannette Collins Memorial Scholarship.

### Thanks to our General and Endowed Scholarship Sponsors

- 3M Health Care
- American Association of Critical-Care Nurses
- American Nephrology Nurses' Association
- American Nurses Association
- Anthony J. Jannetti, Inc.
- Board of Certification for Emergency Nursing (BCEN)
- Dr. Cheryl Schmidt
- Chi Eta Phi Sorority, Inc.
- Emergency Nurses Association
- Endowment Established by the Helene Fuld Health Trust, HSBC Bank USA, Trustee
- Foundation of National Student Nurses Association
- Infusion Nurses Society
- Johnson & Johnson
- Kaplan Nursing
- Dr. Kenneth Dion
- Mary Ann Tuft Endowment
- Mayo Clinic
- National Council of State Boards of Nursing
- Ohio Student Nurses' Association
- Oncology Nursing Society
- OnCourse Learning
- Dr. Patrick Hickey
- Pfizer Oncology
- Dr. Robert V. Piemonte
- Sigma Theta Tau International Endowment
- Terri Tonsetic, RN Memorial Scholarship
- Thomas Grant (Eileen Bowden, RN Memorial Endowment Scholarship)
- Wolters Kluwer



## FNSNA Annual Fundraisers

Each year the FNSNA offers several opportunities at both the MidYear Career Planning Conference and Annual Convention to raise much needed funding to support scholarships for nursing students. This year, over \$16,000 was raised by those individuals with an interest supporting the future of the nursing profession.

## FNSNA Beach Party – MidYear Career Planning Conference

Nursing students and faculty who attended the MidYear Career Planning Conference in San Diego, CA were in for a treat! As the night progressed, they sang and danced the night away to their favorite tunes underneath the stars. There were plenty of stars that evening as nursing students demonstrated their vocal abilities to several rounds of karaoke. Between sponsorship and ticket sales, the FNSNA raised over \$4,800 to support the undergraduate scholarship program.

## NSNA Annual Convention Fundraising Activities

The Gaylord Opryland Hotel in Nashville, TN was the site of NSNA's annual convention and the FNSNA fundraising activities not only generated excitement, but generated funds that would directly impact nursing students. Three separate and distinct fundraisers were held throughout the convention:

- The FNSNA held its first silent auction! Students, faculty, and exhibitors could anonymously bid on items of interest to them. Among the many unique items on the auction block was a limited edition Nurse of the Red Cross Collectible porcelain figurine handcrafted in Spain, 3M™ Littman® Stethoscopes, a vintage 1945 Cadet Nurse Uniform from the St. Louis Cadet Nurses, and a two night stay at the beautiful Gaylord Opryland Hotel, which included dinner for two. At the conclusion of the silent auction, the FNSNA raised over \$4,300 to support scholarships for future nurses.
- Over 150 nursing students, faculty, and exhibitors ran for a cause during the Forever Nursing Fun Run! Participants braved the cold, challenging each other to finish the course! While this event did not raise the funds that we hoped would be raised, it generated good will and lasting memories for those who participated.
- Always an attendee favorite, the Annual Convention Challenge took place during a break in the House of Delegates. This event challenges participants to make a contribution to the organization and support the future students pursue their dreams of becoming registered nurses. State associations, school and state presidents, and other future healthcare leaders offered and accepted challenges to donate to the FNSNA. Even past NSNA President, Joe Twitchell challenged the entire House of Delegates to a short dance off for a matching gift! In thirty minutes, those who participated raised over \$8,700 in support of the undergraduate scholarship program.



### Above, top to bottom:

Convention attendee viewing auction items during the silent auction; Delegates participating in the "dance off" during the Annual Convention Challenge; Winners of the Forever Nursing Fun Run; Past President, Joe Twitchell "passes the hat" during the Annual Convention Challenge.

## PROMISE OF NURSING

In 2002 Johnson & Johnson launched the Campaign for Nursing's Future in an effort to stem the tide of an increasing nursing shortage. With support from hospitals and health care agencies, this campaign raised over \$15 million to provide funding for scholarships for undergraduate nursing students; faculty fellowships for graduate education to prepare nurse educators; and school grants to increase the capacity of schools of nursing to graduate more registered nurses. Funds were raised at regional gala fundraising events as a celebration of the nursing profession and to honor nurses for their contributions to nursing. Sixteen years later, we have witnessed the enormous impact that this campaign has had on nursing students, nurse educators, and schools of nursing.

Since 2002, thirty eight Promise of Nursing Regional Fundraising galas have taken place in the following:

- Arizona
- California
- Florida
- Georgia
- Illinois
- Louisiana
- Maryland
- Massachusetts
- Michigan
- Mississippi
- New Jersey
- New York
- Oregon
- Pennsylvania
- South Carolina
- Tennessee
- Texas
- Washington



### Above, top to bottom:

Dr. Carol Weingarten with Lorie Kraynak, Johnson & Johnson Campaign for Nursing: Johnson & Johnson with Promise of Nursing scholarship recipients

## PROMISE OF NURSING UNDERGRADUATE SCHOLARSHIPS

To date the Promise of Nursing campaign has awarded over \$3.93 million to over 1,300 undergraduate nursing students. This is in addition to the 277 scholarships sponsored directly by the Johnson & Johnson's Campaign for Nursing. Nursing students are not only overwhelmed with gratitude for this funding, but are very mindful of the impact that it will have on their nursing careers. To many nursing students, receiving funding causes a ripple effect many people do not see. Receiving funding means that nursing students can focus more on their studies instead of working long hours to pay for their education. It means more involvement in their student nurses association and in their local community. The possibilities for lifelong change are endless when nursing students have the resources they need to continue their education.

## PROMISE OF NURSING FACULTY FELLOWSHIPS

The Promise of Nursing Faculty Fellowships addresses the shortage of nurse educators. Nurses pursuing a career in nursing education can apply for funding to support Master's or Doctoral education. Since 2002, 515 faculty fellowships have been awarded to future nurse educators.

## PROMISE OF NURSING SCHOOL GRANTS

Faculty development and capacity expansion are at the core of the mission of the Promise of Nursing School Grant program. Since 2002, more than 200 nursing programs have benefited from this type of funding. In 2010, the Institute of Medicine (IOM) released, "The Future of Nursing: Leading Change, Advancing Health," with many recommendations for the nursing profession to take the lead in changing the course of healthcare. After the release of the IOM report, many schools of nursing sought to address the recommendations through the Promise of Nursing School Grant Program, provide faculty and curriculum development training for nurse educators, mentorship programs for at risk nursing students, enhanced simulation labs, and much more. The state of Texas addressed the IOM recommendation to increase the number of nurses on hospital boards by providing board training for nurses, nurse educators, and nursing students.

As the Promise of Nursing gala fundraising events have come to a close, Johnson & Johnson continues to address the current needs of the nursing profession. Now formerly renamed the Johnson & Johnson Campaign for Nursing, new initiatives are taking place that provide transformative change to healthcare. This coming year, Johnson & Johnson has increased their scholarship support and will provide scholarships for nursing students of diverse backgrounds. This change coincides with the need for the nursing profession to be more diverse as the nation's population rapidly changes. We are so grateful to Johnson & Johnson for taking the lead on issues of great importance to nurses and paving the way for lasting change.



## Disaster Relief Fund

### Providing relief to reach your dreams!

In a year of a record setting natural disasters, the FNSNA Disaster Relief Fund has never been more essential to recovery efforts of student nurses across the country. Hurricanes Harvey, Irma, and Maria have devastated portions of Texas, Florida and Puerto Rico. Even through such unprecedented catastrophes, hope still runs deep within the student nurse community.

When disasters strike, nurses jump into action as first responders to assist those in need. These selfless acts of courage and care are the reason nurses are the most trusted profession. Through such devastation, student nurses continue to keep their education as a top priority. Additionally, student nurses get certified to assist in a disaster by taking the American Red Cross Disaster Health and Sheltering Certification offered at both of NSNA's annual meetings. They do this knowing that one day they too will be called to action and support their communities as first responders. The goal of the FNSNA Disaster Relief Fund is to assist student nurses recover from a disaster and continue their education with minimal disruption.

Over \$15,000 was awarded to schools of nursing in affected regions to support the replacement of books, uniforms and supplies for several student nurses affected by recent hurricanes. Schools benefiting from the fund this year include:

- Louisiana State University, Eunice, Eunice, LA
- Lamar University, Beaumont, TX
- Galveston College, Galveston, TX
- Florida SouthWestern State College, Fort Myers, FL
- University of Houston, Houston, TX

The FNSNA would like to thank all of the individuals and schools of nursing that contributed to this very important fund:

#### Student Nursing Association Contributors:

##### Individual Donors:

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Meredith Bree  
Jessica Butterfield  
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Gateway Community College, New Haven, CT  
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Everyone is invited to make a contribution to this very important fund. Your contribution can mean a world of difference to student nurses helping achieve their dream of becoming a registered nurse. To contribute to this very important fund, visit [www.forevernursing.org](http://www.forevernursing.org) today!

## FOREVER NURSING... THE ENDOWMENT CAMPAIGN FOR FNSNA

In 2008, the FNSNA took bold steps to ensure that there will always be funding available for undergraduate nursing students across the nation. Shortly after launching the quiet phase of the endowment campaign, the country entered an economic recession. Although having many concerns over whether or not the campaign should continue, the Board of Trustees endeavored to raise \$3.5 million to support scholarships for qualified nursing students in perpetuity. In the first few years of the campaign, the FNSNA secured more than \$1 million in pledges and one-time gifts.

The hard work of fundraising still continues. Trustees along with FNSNA staff continue to reach out to potential donors who want to do their part in shaping the career of a future nurse. We are pleased to report that we have raised \$2.8 million to support the Forever Nursing Endowment Campaign.

As we look to the future, we are reminded that each and every person can play a part in making sure that students who want to become registered nurses can do so. Providing funds for nursing students today can definitively change the outcome of healthcare tomorrow. The FNSNA looks forward to working with all who want to make a difference in the life of a nursing student and ultimately contribute to high quality, compassionate nursing care.



# FOREVER NURSING

The Endowment Campaign  
for FNSNA

*The Foundation of the National Student Nurses Association gratefully acknowledges the following donors who have supported the Endowment Campaign:*

### **GOLD LEVEL** **Leader's Society**

#### **Helene Fuld Health Trust Scholarship for Baccalaureate Nursing Students**

Established by the Helene Fuld Health Trust,  
HSBC Bank, USA Trustee

### **Director's Society**

#### **The Johnson & Johnson Campaign for Nursing's Future Scholarship**

Established by the Campaign for Nursing's Future

### **Benefactor's Society**

#### **3M Health Care/Littmann Stethoscope Scholarship**

Established by 3M Health Care

#### **Anthony J. Jannetti Scholarship Endowment**

Established by Anthony J. Jannetti, Inc.

#### **National Council of State Boards of Nursing Scholarship Endowment**

Established by the National Council of  
State Boards of Nursing

#### **Dion Scholarship for Nursing Informatics, Decision Critical Nursing Informatics Scholarship**

#### **Eileen Bowden Memorial Scholarship Endowment**

Established by Kenneth Dion and Decision Critical

#### **Oncology Nursing Scholarship**

Established by the Oncology Nursing Society,  
Oncology Nursing Society Foundation and  
Oncology Nursing Certification Corporation

#### **Presidential Scholarship Endowment**

Established by the 2007-2008 NSNA Board of  
Directors

#### **Thomas H. Edwards**

#### **Endowed Scholarship Fund**

Established by Robert V. Piemonte

## SILVER LEVEL

### FNSNA Associate

#### **Assunta Paolillo Scholarship**

Established by Diane J. Mancino

#### **Marilyn Bagwell Leadership Development Grant**

Established by Marilyn Bagwell

#### **Mary Ann Tuft Scholarship Fund**

Established by Mary Ann Tuft

#### **Nurses Can Do Anything Scholarship**

Established by Patrick Hickey

#### **Terrance Keenan Scholarship Fund**

Established by the Robert Wood Johnson Executive Nurse Fellows

#### **The Michael S. and Carol Toussie Weingarten and Robin M. Weingarten Leadership Endowment**

Established by Michael S. and Carol Toussie Weingarten and Robin M. Weingarten

#### **Tina Filoromo Scholarship Fund**

### FNSNA Patron

#### **American Nurses Association Direct Support Scholarship Fund**

Established by the American Nurses Association

#### **Cheryl K. Schmidt Scholarship Endowment, In Memory of Helen S. Klouzal, RN**

Established by Cheryl Schmidt

#### **Frances Tompkins Scholarship Fund, In Memory of Frances Tompkins**

Established by Florence Huey

#### **Sigma Theta Tau International Scholarship Endowment**

Established by Sigma Theta Tau, International

#### **Terri Tonsetic, RN, Nursing Scholarship Endowment**

Established by James Sagan

#### **Williams/Meredith Legacy of Leadership Endowment**

Established by Kenya Williams and Jenna Meredith

## BRONZE LEVEL

### FNSNA Mentor

Academy of Medical Surgical Nurses

Sharon Brigner

Pamela Cipriano

Michael & Donna Nickitas

Larry Z. Slater & Jeremy C. Erdreich

### FNSNA Friend

Laura Chapman

Versant RN Residency

### NSNA Advocate

Kelsea Bice

Deborah Lewis

Dr. Giselle Melendez

### FNSNA Donor

Apex Innovations

Hershaw Davis, Jr.

David Mehok

Anne Thorne Picard

Twila Shesky

Sylvia Rayfield & Associates

University of Pittsburgh School of Nursing

### FNSNA Supporter

Rumay Alexander

Karen Baird

Lauren Brewer

James Cato

Barbara Chamberlain

Jill Christie

Nancy Dion

Judith Haber

David Horner

Wilma LaCava

Denise Landers

Pearl Moore

Beth Ulrich

Maria Vezina

Allison Webel

### FNSNA Advocate

Jasmine Melendez



## FINANCIAL REPORT

The FNSNA had another strong fiscal year in 2017-2018 as it continued to nurture existing sponsor relationships and develop future projects, including increasing Forever Nursing Endowment Campaign contributions.

FNSNA's funding capabilities continue to grow and remain strong: net assets for 2017 fiscal year totaled \$5,512,734. This was an increase in the Foundation's net growth from \$5,032,715 during the previous year.

Scholarship revenues for the 2016-2017 year totaled \$704,565 comprising of contributions of \$86,210 to the FNSNA general scholarship program, and \$618,355 to the Promise of Nursing (PON) program. Funds raised at gala events sponsored by Johnson & Johnson are administered by the FNSNA. Prior to the end of the fiscal year, Johnson & Johnson informed the FNSNA that it would be concluding the Promise of Nursing Gala Events. However, Johnson & Johnson still remains committed to supporting the future of the nursing profession.

Additionally, the FNSNA increased its giving capability with funding through endowments and sponsorships. Undergraduate scholarship awards totaled \$218,665 comprised of Promise of Nursing undergraduate scholarship awards totaling \$68,765 and General Scholarship Program awards totaling \$149,900. A total of \$54,000 was awarded to registered nurses pursuing careers as a nurse educators through the Promise of Nursing Regional Faculty Fellowships program. A total of \$226,713 was awarded through the Promise of Nursing School Grant program to schools of nursing to provide faculty development and capacity expansion opportunities in their programs. Any unexpended balances are treated as temporarily restricted assets to be used for future scholarships and grants.

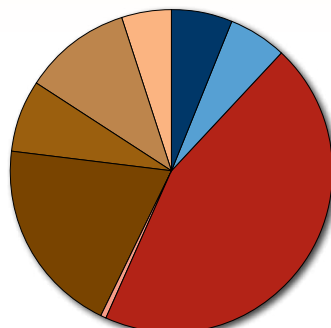
The FNSNA continues to engage the services of First Republic Investment Management, an independent investment division of First Republic Bank. The low to moderate risk investment of the FNSNA endowment and reserve funds ensure that the FNSNA continues to safeguard its assets.

Accompanying charts for the fiscal year ending May 31, 2017, highlight Assets and Liabilities/Net Assets, Support and Revenues, and Expenses.

NOTE: The auditing firm of Mazars USA, LLP has audited the finances of the Foundation of the National Student Nurses' Association. A copy of audited Financial Statements can be obtained by writing to the FNSNA or logging on to GuideStar ([www.guidestar.org](http://www.guidestar.org)).

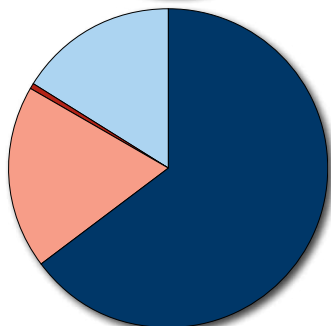


**FOUNDATION OF THE NATIONAL STUDENT NURSES' ASSOCIATION**  
**STATEMENT OF FINANCIAL POSITION**  
**MAY 31, 2017**



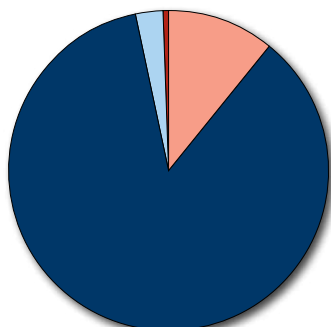
**Support and Revenues**

|                                     | 2017               | % to Total     |
|-------------------------------------|--------------------|----------------|
| 1 Scholarship and grants            | \$ 86,210          | 6.25%          |
| 2 Capital Campaign Endowment        | 78,915             | 5.72%          |
| 3 Promise of Nursing special events | 618,355            | 44.82%         |
| 4 Scholarship fees                  | 7,690              | 0.56%          |
| 5 Investment income                 | 270,639            | 19.62%         |
| 6 Interest income                   | 102,738            | 7.45%          |
| 7 Special events income             | 148,123            | 10.74%         |
| 8 Other Income                      | 66,909             | 4.85%          |
| <b>Total Support and Revenues</b>   | <b>\$1,379,579</b> | <b>100.00%</b> |



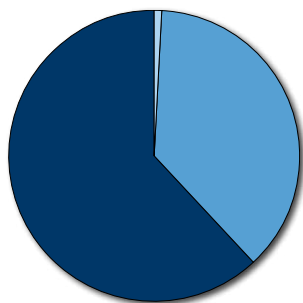
**Expenses**

|  |                   |                |
|--|-------------------|----------------|
| 1 Program services-PON scholarships          | \$ 490,678        | 54.55%         |
| 2 Program services-Other scholarships        | 164,138           | 18.25%         |
| 3 Supporting services-Fundraising            | 6,325             | .70%           |
| 4 Supporting services-Management and general | 238,419           | 26.50%         |
| <b>Total Expenses</b>                        | <b>\$ 899,560</b> | <b>100.00%</b> |



**Assets**

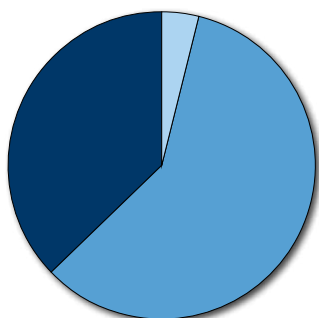
|  |                     |                |
|--|---------------------|----------------|
| 1 Cash and Cash Equivalents  | \$ 481,962          | 8.53%          |
| 2 Investments, at fair value   | 4,889,200           | 86.52%         |
| 3 Grants and pledges receivable, less allowance for uncollectible pledges of \$4,695 for 2017 and 2016 | 256,966             | 4.55%          |
| 4 Prepaid expenses and other assets  | 22,510              | 0.40%          |
| <b>Total Assets</b>  | <b>\$ 5,650,638</b> | <b>100.00%</b> |



**Liabilities and Net Assets**

**Liabilities**

|  |                   |                |
|--|-------------------|----------------|
| 1 Accounts payable and accrued grants payables | \$ 64             | 0.05%          |
| 2 Due to affiliate                             | 51,443            | 37.30%         |
| 3 Deferred revenue                             | 86,397            | 62.65%         |
| <b>Total Liabilities</b>                       | <b>\$ 137,904</b> | <b>100.00%</b> |



**Net Assets**

|                          |                     |                |
|--------------------------|---------------------|----------------|
| 1 Unrestricted           | \$ 214,801          | 3.90%          |
| 2 Temporarily restricted | 3,251,606           | 58.98%         |
| 3 Permanently restricted | 2,046,327           | 37.12%         |
| <b>Total net assets</b>  | <b>\$ 5,512,734</b> | <b>100.00%</b> |

|   |                     |                |
|---|---------------------|----------------|
| <b>Total Liabilities and net assets</b> | <b>\$ 5,650,638</b> | <b>100.00%</b> |
|---|---------------------|----------------|

NOTE: The Fiscal Year for the FNSNA is June 1-May 31.

# FNSNA

## *Memorial Endowments*

Establishing a memorial endowment through the FNSNA is a wonderful way to honor the life of an individual and provide scholarships to nursing students for years to come. Below is a list of the memorial endowments that have been established through the FNSNA. The FNSNA is truly honored to work with the individuals and organizations that played a role in supporting these endowments.



Alice Robinson

### **Alice Robinson Memorial Scholarship**

In 1952, history was made by nurses and nursing students at the American Nurses Association (ANA) convention in Atlantic City, New Jersey. Students were sent by their schools or alumnae association to attend conventions for both the ANA and the National League for Nursing (NLN) and meet the leaders in nursing of that day. It was there that the NSNA was born.

As the organization grew, nursing students desired to stay at the forefront of current issues in healthcare and the nursing profession. Alice Robinson was instrumental in providing nursing students with the most up-to-date information as it related to the professional education of nurses.

As a psychiatric nurse, clinical instructor, and later on in her career, the editor for Nursing Outlook and RN Magazine, Ms. Robinson was a sought after speaker. Through her writings and her speaking engagements at several NSNA conventions, Ms. Robinson imparted her wisdom and provided support to nursing students. In 1977, for her commitment to strengthening the education and training of future nurses, Alice Robinson was awarded Honorary Membership, NSNA's highest honor. This memorial scholarship is a testament of her enduring support of nursing and the nursing profession.



Carol Feters Andersen

### **Carol Feters Andersen Memorial Scholarship**

In her life, Dr. Carol Feters Andersen was a daughter, wife, mother and friend. She was also an accomplished nurse, scholar and educator. Nursing was not just a career to Carol. It was a calling. She personified the true meaning of servant leadership.

Cultivating her love for nursing at Grandview University allowed her to be in the service of others. She served as President of the Iowa Association of Nursing Students and went on to serve as President of the NSNA. Her year at NSNA culminated with graduation. Because she was at convention during Grand View's graduation, the NSNA Executive Director at the time, Dr. Robert Piemonte conferred her BSN degree at the Convention's Opening Ceremony.

Always a proponent of academic progression, Carol continued her education and earned a Master's of Science in Nursing from the University of Iowa and finally a Doctorate in Educational Leadership from Teachers College, Columbia University. At the time she began her doctoral degree, she accepted a position at NSNA as the Director of Governance and Program Development working with the Nominating and Elections Committee as well as several members of the NSNA Board of Directors.

Upon leaving NSNA she continued to mentor nursing students as a nurse educator at the University of Texas at Palestine. She gave selflessly of her time to encourage and inspire students. When you are involved with NSNA, you make lifelong friendships. While we miss her presence, her memory will live on in those whose lives she touched and her legacy of sacrificial giving will continue to support the profession she truly loved.





### **Cleo Doster Memorial Scholarship**

During the 1970's student nurses encountered many challenges. During this time students were activists, determined to bring changes to the political and economic climate of that day. Changes were also happening within the NSNA.

As the NSNA moved towards full independence from the American Nurses Association (ANA) and the National League for Nursing (NLN), the face of the nursing profession was also poised for change. As nursing education was shifting to college campuses, NSNA sought ways to recruit more students from underrepresented populations, including men, into NSNA and the nursing profession. The establishment of a national recruitment project, "Breakthrough to Nursing," met this challenge. Though membership from underrepresented populations grew modestly, it was not until 1976 when NSNA elected Cleo Doster as its first African American president, that membership saw a dramatic increase from minority nursing students and men. Mr. Doster was later recognized in 1982 with honorary membership, NSNA's highest honor. His legacy continues to inspire the future minority nursing students to strive for leadership positions at all levels. His accomplishments are remembered through this scholarship.



### **Eileen Bowden RN, Memorial Scholarship Endowment**

For many years, Ms. Bowden provided care to students and teachers as the school nurse for the Santa Clara Unified School District in Santa Clara, California. To her, nursing was not only her profession, but it was her calling. She was the consummate professional who, when called to save the life of her colleague, sprang into action immediately. After administering CPR to her colleague, Ms. Bowden collapsed and later died.

Ms. Bowden is a testament of what it truly means to be a nurse. Upon reading about her unselfish and heroic actions that fateful day, Dr. Kenneth Dion, Past President, FNSNA Board of Trustees, immediately recalled the reasons why he became a nurse. He too was called to the wonderful profession of nursing. To honor Ms. Bowden's life and work, Dr. Dion established this endowment that would support a scholarship for a nursing student that is interested in pursuing a career in school and community health nursing.

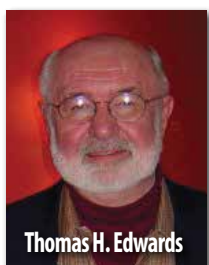
Dr. Dion along with Ms. Bowden's brother-in-law, Tom Grant, have participated in half marathons in San Francisco and New Jersey and dedicate those runs in honor of Ms. Bowden. Together they have raised close to \$25,000 to support this endowment in memory of an extraordinary nurse.



### **Jeannette Collins Memorial Scholarship**

As a new and thriving association, the NSNA established bylaws that defined the composition, governance and rights and responsibilities of the organization and its members. During the 1970's Jeannette Collins served as parliamentarian to the NSNA House of Delegates.

As the expert in rules of order and proper procedures when conducting a meeting of the entire membership, Ms. Collins was an invaluable resource to the chair of each meeting. Under her guidance, nursing students were given the opportunity to set the course of action for the organization. It also provided nursing students with the opportunity to gain leadership skills needed to be involved in future professional associations. Although not a nurse, Ms. Collins received Honorary Membership, NSNA's highest honor, for her dedication and commitment to NSNA in 1982.



### **Thomas H. Edwards Endowed Scholarship Fund**

NSNA was indeed fortunate to have Thomas H. Edwards on staff from 1997 until his untimely death in 2008. Tom was an asset to NSNA, first as receptionist and then as executive assistant. His dedication to NSNA was valued by everyone he worked with—along with his willingness to help whenever and wherever he was needed. Tom was still employed by NSNA when his life suddenly ended on February 6, 2008. Established by Dr. Robert Piemonte and other dear friends and family who wanted Tom to always be remembered, the Thomas H. Edwards Endowment supports nursing education in the organization he loved. Tom's spirit lives on through this endowment.



**Terrance Keenan**

#### **Robert Wood Johnson Executive Nurse Fellows Terrance Keenan Memorial Scholarship Fund**

During his tenure at the Robert Wood Johnson Foundation, Mr. Keenan vigorously championed the causes of health care at all levels. He had a keen awareness of the healthcare issues facing the nation. He also saw the need for advanced education for nurses to support the growing responsibilities of the profession. Mr. Keenan's ideas about nursing were revolutionary and are evident throughout the nursing profession today.

Upon his death in 2009, the Robert Wood Johnson Executive Nurse Fellows Program established the Terrance Keenan Memorial Scholarship Fund to support scholarships for undergraduate students.

It is through this endowment that we remember Terrance Keenan and the amazing philanthropic legacy he leaves behind. The changes brought about through his efforts and ideas have advanced the profession of nursing. Today, as nursing leaders, we continue to move forward and build upon the work of Terrance Keenan, developing high quality nursing services to meet the needs of the patients that we serve.



**Assunta Paolillo**

#### **Assunta Paolillo Scholarship**

Although she was named "Assunta" (because her birthday was around the same time as Feast of the Assumption of the Blessed Virgin Mary), most people called her "Suzie" and some liked to call her "Honey." Like honey, her family and friends remember her as one of the sweetest, kindest people they knew—always there for you. Growing up during the Great Depression, she did not have many opportunities to advance her education, but always encouraged others to do so. Through this scholarship named in her memory, nursing students will receive support for their education as soon as the scholarship is fully endowed.



**Frances Tompkins**

#### **Frances Tompkins Scholarship Fund**

The very early years of NSNA are marked by the many societal, political, and economic changes occurring within the nursing profession and the country as a whole. Changes were occurring at a rapid pace and NSNA members recognized the need for a dedicated individual to provide guidance to the fledgling organization. The Frances Tompkins Scholarship Fund was established to honor NSNA's first executive director, Frances Tompkins.

Prior to her appointment, she served as the NSNA Coordinator on a part-time basis. She worked closely with national committees, state associations, and individual nursing students. However, the demands of working with these organizations and individuals required full time services. In 1958, Ms. Frances Tompkins was appointed as NSNA's first executive director. She served the organization for sixteen years until her retirement in 1969, guiding the organization and leaving a lasting legacy that continues to this day.



**Terri Tonsetic**

#### **Terri Tonsetic, RN Nursing Scholarship Endowment**

Terri Tonsetic was a sister, wife, mother, friend, and a nurse. She knew at an early age that she wanted to be a nurse. Prior to graduating high school, while on an admissions interview at a local school of nursing, Ms. Tonsetic was told that she was not cut out to be a nurse and that she would not be accepted.

With unyielding support from her parents, she never took "no" for an answer and strived to achieve her dream of becoming a registered nurse. She was called to the nursing profession. Her love and care for people was evident through her life. When a young mother was told that she could not accompany her daughter while doctors were performing tests, Ms.

Tonsetic stayed throughout the exam, bringing comfort to both the little girl and her mother.

Sadly, Ms. Tonsetic is no longer with us. But her legacy lives on in this scholarship endowment established by her husband, James Sagan, family and friends of Terri Tonsetic, and matching gifts from the McKesson Foundation. Her husband, James Sagan, tells us that Terri was a great example of someone who really lived her work, had a strong work ethic and everything she did was a reflection of who she was and where she came from."

Today, the Terri Tonsetic, RN, Memorial Endowment supports a scholarship for a nursing student looking to pursue a career as a flight nurse or critical care nurse and who resides in Pittsburgh, Pennsylvania or Atlanta, Georgia.

# FNSNA



*The Foundation of the National Student Nurses' Association, Inc.*

*In Memory of Frances Tompkins*

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