



**Foundation of the National Student Nurses' Association**  
*In Memory of Frances Tompkins*

*Celebrating 45 Years of Support for Nursing Education*



**2014 ANNUAL REPORT**

## FOUNDATION OF THE NATIONAL STUDENT NURSES' ASSOCIATION, INC. IN MEMORY OF FRANCES TOMPKINS

### MISSION

The Foundation of the National Student Nurses' Association exists to promote the nursing profession through scholarship, leadership, and development.

### VISION

There will be sufficient high quality, diverse nurses to meet the health care needs of the public; quality of life will be improved for patients and caregivers; there will be improvement in education, employment, and in practice.

### OVERARCHING GOAL

To develop and deploy resources that sustain the mission of the Foundation of the National Student Nurses' Association through academic and community partnerships by promoting the recruitment, retention, education, and leadership development of nursing students.

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**Director of Finance  
and Administration**  
**Dev Persaud**, MA



**Executive Assistant**  
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## MESSAGE FROM JENNA SANDERS PRESIDENT

For over a decade I have been involved with the National Student Nurses' Association (NSNA) at various levels. As a nursing student I served as treasurer for my school chapter before becoming President of the Indiana Association of Nursing Students. In 2007 I was elected to serve on the National Board as Vice President and subsequently as president in 2008. Throughout my time of service, I have gained invaluable leadership experience that has guided me both professionally and personally.

Upon completion of my service with the NSNA Board of Directors, I remained fully engaged with NSNA. Like my predecessor, Dr. Ken Dion, I wanted to do my part to "give back" and to strengthen the future of the nursing profession. In 2009 I was appointed to serve as Trustee for the Foundation and later transitioned to the position of Vice President. Today, as President of the FNSNA, I look to advance the mission of promoting the nursing profession through scholarship, leadership and development.

Supporting nursing education by providing scholarships to qualified nursing students is at the core of FNSNA's mission. Scholarships play an extremely valuable role in facilitating academic opportunities for tomorrow's registered nurses. In 2002, Johnson & Johnson launched the Campaign for Nursing's Future to address the critical nursing shortage in this country. To date, this campaign has raised over \$18 million. These funds support undergraduate nursing scholarships; faculty fellowships; and grants to schools of nursing to expand their capacity and provide opportunities for faculty development. The FNSNA is honored to partner with Johnson & Johnson and look forward to this continued collaboration to alleviate the nursing shortage and increase the number of nurse educators.

To fulfill its mission, the Foundation receives donations from various individuals and organizations that have an interest in nursing and developing the future leaders of the profession. To that end, the Foundation established the General Scholarship Program to address the need to fund scholarships for pre-licensure students. Since inception, the General Scholarship program has awarded over \$4 million in scholarships to nursing students pursuing initial licensure and students in RN completion programs.

After many years of awarding annual scholarships which were dependent on annual contributions, the Foundation Trustees decided to explore establishing an endowment fund. This fund would ensure that scholarships would be available to support nursing education in perpetuity. In 2009, the quiet phase of the Forever Nursing Endowment Campaign was initiated. During this early phase of the campaign, the Foundation received over \$1 million in one-time gifts and pledges. In 2012, at NSNA's 60<sup>th</sup> Anniversary and Alumni Reunion, the Foundation launched the public phase of the campaign in Pittsburgh, Pennsylvania. To date, the FNSNA has received close to \$2 million in one-time gifts and pledges in support of the future of nursing education. We invite everyone to help support the campaign with a donation—no matter how small—it will contribute to reaching our goal of \$3.5 million.

On behalf of the Foundation Trustees, my sincere thanks to all who have generously given of their time and finances to support this very worthy cause.



### **Above:**

Myra Broadway, (left)  
President, National  
Council State Boards  
of Nursing with NSNA  
Executive Director  
Diane Mancino (center)  
and FNSNA President,  
Jenna Sanders



## MESSAGE FROM DIANE J. MANCINO EXECUTIVE DIRECTOR

In April 1969, at NSNA's Annual Convention in Detroit, Michigan, the House of Delegates established the Foundation of the National Student Nurses Association (the Foundation). The original intent was to seek tax-deductible contributions to support NSNA's continuing interest in educational and community programs and services. Delegates "passed the hat" to request contributions for "seed money." The Foundation was established in honor of Frances Tompkins, NSNA's first Executive Director. Forty-five years later, the "seed money" has grown into a garden of hope and support for nursing students who continue to benefit from the Foundation's work.

The Forever Nursing Endowment Campaign is making progress with each and every gift it receives. We are pleased to announce that there have been additions to the growing list of endowments. The Michael S. and Carol Toussie Weingarten and Robin S. Weingarten Leadership Endowment was established this year. Michael and Carol, along with their daughter, Robin, who is a registered nurse, are building an endowment to fund grants and scholarships with a focus on leadership and professional development. Additionally, the National Council of State Boards of Nursing (NCSBN) increased

their support by providing a \$135,000 gift to continue to grow their previously established endowment. Larry Slater and Jeremy Erdreich have added to the Endowment Campaign with their gift of \$10,000 to support the general endowment. We are sincerely grateful for this extraordinary support.



**Above:** Florence Huey, Past NSNA President (1968-69) with Frances Tompkins, NSNA's first Executive Director

In an effort to make the process of applying for scholarships easier and more effective, the Trustees supported the establishment of an online-only scholarship application. In November 2013, the online scholarship application website went live. We knew that we had made the right decision when close to 6000 unique profiles had been established by the January deadline!

This year the Foundation awarded 99 General Scholarships. Since inception, the General Scholarship Program has distributed over \$4 million representing 2,810 scholarships to nursing students nationwide. With 30 sponsors and a growing endowment, we are able to continue to provide scholarships to qualified nursing students. We are truly grateful to the student leaders who had the forethought of creating a philanthropic arm of the NSNA, a resource for nursing students to receive financial assistance in meeting the costs of their education.

Thanks to Johnson & Johnson and The Campaign for Nursing's Future, more than \$18 million has been raised at Promise of Nursing Gala Events in various states around the country to support nursing education. The Johnson & Johnson Company and the dedicated staff of The Campaign for Nursing's Future continue to champion the cause of the nursing profession. The entire nursing profession and the public we serve are the beneficiaries of these remarkable efforts.

In the nineteen-sixties, many political, economic and social changes were occurring in the United States and around the world. Thanks to the vision of the 1969 NSNA House of Delegates and each NSNA Board thereafter, the Foundation grows stronger each year. The theme of the 1970 NSNA Convention, which took place in Miami Beach, Florida, was "Give a Damn!" The student leaders wanted the world to know that they did, "Give a Damn," by making the world a better place through the nursing profession. Show that you, too "Give a Damn" about the future of nursing by making a tax-deductible donation today! By doing this, our garden will grow greener every day!

## MESSAGE FROM JESSE KENNEDY NSNA PRESIDENT (2013-14)

Serving as NSNA President and ex-officio FNSNA Trustee has been a truly rewarding experience for me. The NSNA and the FNSNA have remained steadfast in addressing the current and future needs of nursing students around the country.

In 2012, as the NSNA celebrated 60 years of advocating for nursing students, the FNSNA launched the public phase of the “Forever Nursing Endowment Campaign.” This campaign ensures that there will always be funding available for nursing students to pursue their dreams of becoming registered nurses. With close to \$2 million dollars in pledges and one-time gifts, the FNSNA is making progress towards reaching the \$3.5 million goal.

Supporting the future of the nursing profession is the core mission of both the NSNA and the FNSNA. Together the organizations have created a culture of advocacy for nursing students.

- The FNSNA approaches organizations and individuals with an interest in nursing education to support “Forever Nursing.” NSNA members can show their support for the campaign by hosting fundraising events at the school and state chapter level.
- The FNSNA Forever Nursing Fun Run event, held during NSNA Annual Convention, offers nursing students, faculty, exhibitors, and community runners an opportunity to come together to create a healthy environment for exercise while supporting the campaign.
- Students celebrate their graduation and support the FNSNA undergraduate scholarship program through the purchase of blue and white graduation cords and key chains.
- Prior to launching the public phase of the Forever Nursing Endowment Campaign, we developed a method to reach out to past leaders of the NSNA who have advanced in their careers. State and national NSNA Alumni can reconnect with each other by completing an online form at [www.nsnaalumni.org](http://www.nsnaalumni.org).

I could not have imagined the extraordinary journey that I would embark upon one year ago running for a position on the NSNA Board of Directors. The leadership skills and the opportunities to practice shared governance are an asset to my evolving career. I know that I am a better nurse because of NSNA.

I sincerely thank all you who have contributed to the FNSNA and especially those who are supporting the Forever Nursing Endowment Campaign. To all my fellow nursing students, we are the future of the nursing profession! Change starts with us! Make a difference by making a gift to the FNSNA as soon as you possibly can!







**Top to bottom:**

Dr. Bagwell addresses the audience at the NSNA Convention Opening Ceremony. Dr. Ken Dion presents the Leadership Development Grant to students from the University of Toledo College of Nursing in Toledo, Ohio.

## MARILYN BAGWELL LEADERSHIP DEVELOPMENT FUND

Involvement in the National Student Nurses Association at any level, affords nursing students the opportunity to develop their skills as a leader. Established by Marilyn Bagwell, PhD, RN, Professor Emeritus, Arizona State University, Tempe, the Marilyn Bagwell Leadership Development Fund supports opportunities for nursing students to acquire valuable leadership skills that will benefit the nursing profession for an entire career.

Quality nursing leaders are needed to take on the challenges facing the future of healthcare. Dr. Bagwell believes that involvement in NSNA offers unparalleled opportunities for professional growth and development. Grants from this fund are awarded to schools of nursing wishing to establish an official NSNA chapter, as well as to NSNA chapters wishing to enhance their student's involvement in NSNA. A portion of the funds may be used to attend NSNA state and national meetings. Funding may be used to support special programs and projects where leadership principles are applied and practiced including the implementation of activities that support resolutions passed by the NSNA House of Delegates.

Since awarding the initial grant in 2004 to Harford Community College in Bel Air, Maryland, eleven schools have received funding. The most recent recipient of a \$1,500 grant is the University of Toledo, Toledo, Ohio for their project that provided increased efforts to raise awareness and advocacy for homeless youth and human trafficking in the United States. We are so grateful to Dr. Bagwell for her initiative, her foresight, and her commitment to build strong leaders who will advance the quality of health care and create positive change.

### GRANT RECIPIENTS

**Harford Community College**, Bel Air, MD  
**Hopkinsville Community College**, Hopkinsville, KY  
**University of Massachusetts at Amherst**, Amherst, MA  
**University of Louisville**, Louisville, KY  
**Eastern Michigan University**, Ypsilanti, MI  
**Remington School of Nursing**, Lake Mary, FL & **Brigham Young University**, Provo, UT  
**Oral Roberts University**, **Anna Vaughn School of Nursing**, Tulsa, OK  
**Mount Carmel College of Nursing**, Columbus, OH  
**University of Arkansas at Little Rock**, Little Rock, AR  
**University of Toledo College of Nursing**, Toledo, Ohio

## ROBERT WOOD JOHNSON EXECUTIVE NURSE FELLOWS LEADERSHIP LEGACY FUND

Gaining valuable insight from your predecessors is an integral part of a nurse's professional journey. In 2004, the Robert Wood Johnson Executive Nurse Fellows Leadership Legacy Fund was established to support an annual lecture that fosters connections between current and future nurse leaders. The Terrance Keenan Nursing Leadership Lecture, named in honor of a distinguished philanthropist who advocated for the nursing profession and quality healthcare, is delivered each spring at NSNA's Annual Convention. This lecture, established by the inaugural cohort of the RWJ Executive Nurse Fellows program, is made possible through contributions from nurses who have completed the program.

The RWJ Executive Nurse Fellows Program is an advanced leadership program for nursing in senior executive roles in health services, public health, and nursing education who aspire to help lead and shape the US health system of the future.

## PROMISE OF NURSING

In 2002, Johnson & Johnson launched the Campaign for Nursing's Future aimed at addressing the critical nursing shortage that faces this country. Gala fundraising events sponsored by Johnson & Johnson in various regions across the country celebrate the extraordinary accomplishments of RNs. These events raise funds to support undergraduate nursing scholarships, fellowships for RN's pursuing a career in nursing education, and school grants for faculty development and capacity expansion. With support from hospitals and health care agencies, Johnson & Johnson, business partners, and organizations with an interest in supporting nursing education, the events have raised over \$18 million. The Foundation of the National Student Nurses Association manages the Promise of Nursing Program.

Since 2002, thirty-three Promise of Nursing Regional Fundraising galas have taken place in the following:

- California (Northern and Southern)
- Florida (South and Central)
- Georgia
- Illinois
- Louisiana
- Maryland
- Massachusetts
- Michigan
- Mississippi
- New Jersey
- New York
- Oregon
- Pennsylvania
- South Carolina
- Tennessee
- Texas
- Washington

### PROMISE OF NURSING SCHOLARSHIPS AND FELLOWSHIPS

Many undergraduate nursing students have benefited from the Promise of Nursing program through undergraduate scholarship and faculty fellowships. Since 2002 1,203 undergraduate nursing students have received Promise of Nursing Scholarships. This is in addition to the 209 scholarships sponsored directly by Johnson & Johnson's Campaign for Nursing's Future. The resounding theme in the many thank you letters that we receive is heartfelt appreciation. Scholarship recipients have truly been impacted in many different ways as a result of receiving funding for their education. For many, upon receiving news of being awarded a scholarship have renewed hope in achieving their dream of becoming registered nurses.

Not only is there a future shortage of qualified nurses, there is also a shortage nurse educators. Promise of Nursing Faculty Fellowships have aided over 460 baccalaureate prepared RN's to realize their goal of becoming nurse educators. These recipients are eager to prepare the future generation of nurses. Many are already teaching, struggling to meet the costs of their education. Some, even with limited resources, are also putting their own children through college. Research interests of these nurse educators range from addressing the theory-practice gap between education and clinical practice, to addressing concerns for academic success through examination of admission criteria and success on the state board licensure examination. Through the Promise of Nursing Faculty Fellowship program, the need for more nurse educators is addressed.

### PROMISE OF NURSING SCHOOL GRANTS

The Promise of Nursing school grants program provides funds to schools of nursing for faculty development and capacity expansion to enroll more nursing students. More than 200 nursing programs have benefited from this funding. Grants support faculty development in the area of technology, on-line curriculum development, test construction, and simulation. Grants also support programs that reduce the attrition of at-risk students, and development for accelerated programs. Through these grants, schools of nursing and hospitals develop stronger relationships through increased collaboration in the areas of mentoring and developing best practices.

Our sincere thanks to Johnson & Johnson for shedding light on the critical nursing shortage and for taking the monumental steps to change the course of the future of the nursing profession and healthcare. This support transforms the lives of many nursing students, and nursing faculty.

## FNSNA SCHOLARSHIPS

The FNSNA Scholarship Program is supported by organizations and individuals with an interest in nursing education and the future of the nursing profession. Awards range from \$1,000 to \$5,000. Students in Baccalaureate, Associate Degree, and diploma programs are eligible to apply. In addition, career mobility scholarships are available for students in RN to BSN programs. The Mary Ann Tuft Scholarship Endowment includes the Mary Ann Tuft Scholarships; Alice Robinson Memorial Scholarship; Cleo Doster Memorial Scholarship, and the Jeanette Collins Memorial Scholarship.

### THANKS TO OUR SCHOLARSHIP SPONSORS

- 3M Healthcare
- American Association of Critical-Care Nurses
- American Nephrology Nurses' Association
- Anthony J. Jannetti, Inc.
- Chi Eta Phi Sorority, Inc.
- Eileen Bowden Memorial Scholarship Endowment
- Elsevier, proud publisher of Mosby and Saunders nursing titles
- Emergency Nurses Association
- Foundation of the National Student Nurses Association
- Healthstream, Inc.
- Helene Fuld Health Trust, HSBC Bank USA, Trustee
- Infusion Nurses Society
- Johnson & Johnson
- Mayo Clinic
- McKesson Foundation
- Medical Scrubs Mall
- National Council of State Boards of Nursing
- Nurse.com
- Oncology Nursing Society
- Patrick Hickey
- Pfizer, Inc.
- Robert V. Piemonte
- Sigma Theta Tau International
- Terri Tonsetic, RN Memorial Scholarship Fund
- Uniform Advantage



**Above:** Lorie Kraynak and Andrea Higham with Johnson & Johnson and Promise of Nursing Recipients



## DISASTER RELIEF FUND

Our most recent effort was to assist nursing students in the aftermath of Superstorm Sandy that battered New York City and the surrounding tri-state region in 2012. Services in this major metropolitan area came to a halt and homes and the infrastructure within these communities was destroyed. Although devastated by this storm, nursing students persevered and continued their studies. Close to \$14,000 was awarded to schools of nursing in affected regions to support the replacement of books, uniforms, and supplies for several nursing students affected by Superstorm Sandy.

Schools benefiting from the Fund include:

- **Brookdale Community College**, Middletown, NJ
- **Delgado Community College Charity School of Nursing**, New Orleans, LA
- **Dillard University**, New Orleans, LA
- **Dorothea Hopfer School of Nursing**, Mt. Vernon, NY
- **Jones County Junior College**, Ellisville, MS
- **Lamar University**, Beaumont, TX
- **Louisiana State University Health Sciences Center**, New Orleans, LA
- **Mississippi College**, Clinton, MS
- **Molloy College**, Rockville Centre, NY
- **New York Institute of Technology**, Old Westbury, NY
- **Our Lady of the Holy Cross**, New Orleans, LA
- **Southeastern Louisiana University**, Hammond, LA
- **SUNY Farmingdale**, Farmingdale, NY
- **William Carey University**, Hattiesburg, MS

# FNSNA MEMORIAL ENDOWMENTS

**Establishing a memorial endowment through the FNSNA is a wonderful way to honor the life of an individual and provide scholarships to nursing students for years to come.**

**Following is a list of the memorial endowments that have been established through the FNSNA.**

**The FNSNA is truly honored to work with the individuals and organizations that played a role in supporting these endowments.**



**Alice Robinson**

## **Alice Robinson Memorial Scholarship**

In 1952, history was made by nurses and nursing students at the American Nurses Association (ANA) convention in Atlantic City, New Jersey. Students were sent by their schools or alumnae association to attend conventions for both the ANA and the National League for Nursing (NLN) and meet

the leaders in nursing of that day. It was there that the NSNA was born.

As the organization grew, nursing students desired to stay at the forefront of current issues in healthcare and the nursing profession. Alice Robinson was instrumental in providing nursing students with the most up to date information as it related to the professional training of nurses and nursing education.

As a psychiatric nurse, clinical instructor, and later on in her career, the editor for Nursing Outlook and RN Magazine, Ms. Robinson was a sought after speaker. Through her writings and her speaking engagements at several NSNA conventions, Ms. Robinson imparted her wisdom and provided support to nursing students. In 1977, for her commitment to strengthening the education and training of future nurses, Alice Robinson was awarded Honorary Membership, NSNA's highest honor. This memorial scholarship is a testament of her enduring support of nursing and the nursing profession.





**Cleo Doster**

### **Cleo Doster Memorial Scholarship**

During the 1970's NSNA encountered many challenges. During this time students were activists, determined to bring changes to the political and economic climate of that day. Changes were also happening within the NSNA.

As the NSNA moved towards full independence from the American Nurses Association (ANA) and the National League for Nursing (NLN), the face of the nursing profession was also poised for change. As nursing education was shifting to college campuses, NSNA sought ways to recruit more students from underrepresented populations, including men, into NSNA and the nursing profession. The establishment of a national recruitment project "Breakthrough to Nursing," met this challenge. Though membership from these underrepresented populations grew modestly, it was not until 1976 when NSNA elected Cleo Doster as its first African American president, that membership saw a dramatic increase from minority nursing students and men. Mr. Doster was later recognized in 1982 with honorary membership, NSNA's highest honor. His legacy continues to inspire the future minority nursing students to strive for leadership positions at all levels. His accomplishments are remembered through this scholarship.



**Eileen Bowden**

### **Eileen Bowden RN, Memorial Scholarship Endowment**

For many years, Ms. Bowden provided care to students and teachers as the school nurse for the Santa Clara Unified School District in Santa Clara, California. To her, nursing was not only her profession, but it was her calling. She was the consummate professional who, when called to save the life of her colleague, sprang into action immediately. After administering CPR to her colleague, Ms. Bowden collapsed and later died.

Ms. Bowden is a testament of what it truly means to be a nurse. Upon reading about her unselfish and heroic actions that fateful day, Dr. Kenneth Dion, Past President, FNSNA Board of Trustees, immediately recalled the reasons why he became a nurse. He too was called to the wonderful profession of nursing. To honor Ms. Bowden's life and work, Dr. Dion established this endowment that would support a scholarship for a nursing student that is interested in pursuing a career in school and community health nursing.

Dr. Dion along with Ms. Bowden's brother-in-law, Tom Grant, have participated in half marathons in San Francisco and New Jersey and dedicate those runs in honor of Ms. Bowden. Together they have raised close to \$25,000 to support this endowment in memory of an extraordinary nurse.



**Jeanette Collins**

### **Jeanette Collins Memorial Scholarship**

As a new and thriving association, the NSNA established bylaws that defined the make-up, governance and rights and responsibilities of the organization and its members. During the 1970's Jeanette Collins served as parliamentarian to the NSNA House of Delegates.

As the expert in rules of order and proper procedures when conducting a meeting of the entire membership, Ms. Collins was an invaluable resource to the chair of each meeting. Under her guidance, nursing students were given the opportunity to set the course of action for the organization. It also provided nursing students with the opportunity to gain leadership skills needed to be involved in future professional associations. Although not a nurse, Ms. Collins received Honorary Membership, NSNA's highest honor, for her dedication and commitment to NSNA in 1982.



**Thomas H. Edwards**

### **Thomas H. Edwards Endowed Scholarship Fund**

NSNA was indeed fortunate to have Thomas H. Edwards on staff from 1997 until his untimely death in 2008. Tom was an asset to NSNA, first as receptionist and then as executive assistant. His dedication to NSNA was valued by everyone he worked with—along with his willingness to help whenever and wherever he was needed. Tom was still employed by NSNA when his life suddenly ended on February 6, 2008. Established by Dr. Robert Piemonte and other dear friends and family who wanted Tom to always be remembered, the Thomas H. Edwards Endowment supports nursing education in the organization he loved. Tom's spirit lives on through this endowment.



**Terrance Keenan**

### **Robert Wood Johnson Executive Nurse Fellows Terrance Keenan Memorial Scholarship Fund**

During his tenure at the Robert Wood Johnson Foundation, Mr. Keenan vigorously championed the causes of health care at all levels. He had a keen awareness of the healthcare issues facing the nation. He also saw the need for advanced education for nurses to support the growing responsibilities of the profession. Mr. Keenan's ideas about nursing were revolutionary and are evident throughout the nursing profession today.

Upon his death in 2009, the Robert Wood Johnson Executive Nurse Fellows Program established the Terrance Keenan Memorial Scholarship Fund to support scholarships for undergraduate students.

It is through this endowment that we remember Terrance Keenan and the amazing philanthropic legacy he leaves behind. The changes brought about through his efforts and ideas have advanced the profession of nursing. Today, as nursing leaders, we continue to move forward and build upon the work of Terrance Keenan, developing high quality nursing services to meet the needs of the patients that we serve.

Photo of Terrance Keenan taken by Randall Hagadorn. Photo derived from the Robert Wood Johnson Foundation Archives



**Assunta Paolillo**

### **Assunta Paolillo Scholarship**

Although she was named "Assunta" (because her birthday was around the same time as Feast of the Assumption of the Blessed Virgin Mary), most people called her "Suzie" and some liked to call her "Honey." Like honey, her family and friends remember her as one of the sweetest, kindest people they knew—always there for you. Growing up during the depression, she did not have many opportunities to advance her education, but always encouraged others to do so. Through this scholarship named in her memory, nursing students will receive support for their education as soon as the scholarship is fully endowed.



**Frances Tompkins**

### **Frances Tompkins Scholarship Fund**

The very early years of NSNA are marked by the many societal, political, and economic changes occurring within the nursing profession and the country as a whole. Changes were occurring at a rapid pace and NSNA members recognized the need for a dedicated individual to provide guidance to the fledgling organization. The Frances Tompkins Scholarship Fund was established to honor NSNA's first executive director, Frances Tompkins.

Prior to her appointment, she served as the NSNA Coordinator on a part-time basis. She worked closely with national committees, state associations, and individual nursing students. However, the demands of working with these organizations and individuals required full time services. In 1958, Ms. Frances Tompkins was appointed as NSNA's first executive director. She served the organization for sixteen years until her retirement in 1969, guiding the organization and leaving a lasting legacy that continues to this day.



**Terri Tonsetic**

### **Terri Tonsetic, RN Nursing Scholarship Endowment**

Terri Tonsetic was a sister, wife, mother, friend, and a nurse. She knew at an early age that she wanted to be a nurse. Prior to graduating high school, while on an admissions interview at a local school of nursing, Ms. Tonsetic was told that she was not cut out to be a nurse and that she would not be accepted.

With unyielding support from her parents, she never took "no" for an answer and strived to achieve her dream of becoming a registered nurse. She was called to the nursing profession. Her love and care for people was evident through her life. When a young mother was told that she could not accompany her daughter while doctors were performing tests, Ms. Tonsetic stayed throughout the exam, bringing comfort to both the little girl and her mother.

Sadly, Ms. Tonsetc is no longer with us. But her legacy lives on in this scholarship endowment established by her husband, James Sagan, family and friends of Terri Tonsetic, and matching gifts from the McKesson Foundation. Her husband, James Sagan, tells us that Terri was a great example of someone who really lived her work, had a strong work ethic and everything she did was a reflection of who she was and where she came from."

Today, the Terri Tonsetic, RN, Memorial Endowment supports a scholarship for a nursing student looking to pursue a career as a flight nurse or critical care nurse and who resides in Pittsburgh, Pennsylvania or Atlanta, Georgia.



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**If you would like to establish an endowment in memory of a loved one, please contact  
Jasmine Melendez at the Foundation of the National Student Nurses' Association.**

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## FOREVER NURSING... THE ENDOWMENT CAMPAIGN FOR FNSNA

The FNSNA has taken bold steps to establish a broad fundraising effort to increase its endowment and triple the amount of scholarships awarded annually to nursing students. In 2006, the FNSNA engaged the services of *Ghiorso & Sorrenti, Inc.* to conduct a feasibility study to determine the achievability of raising a substantial endowment for scholarships. It was determined that the goals for raising an endowment were favorable, and the organization entered into the quiet phase of, "Forever Nursing... The Endowment Campaign for FNSNA."

The goal of the Endowment Campaign is to raise \$3.5 million to support scholarships for undergraduate nursing students in perpetuity. Shortly after launching the quiet phase of the endowment campaign, the country entered an economic recession. Concerns arose as to whether or not the Campaign should continue. Though the economic outlook appeared bleak, the FNSNA Board of Trustees, both past and current, along with FNSNA staff, persevered to secure more than \$1 million in pledges and one-time gifts.

At the 60<sup>th</sup> Anniversary Convention & Alumni Reunion, the FNSNA launched the Forever Nursing Endowment Campaign. The Trustees are grateful to all who have contributed. Willingness to support this endeavor is an extraordinary message to nursing students and the future of the nursing profession. FNSNA looks forward to working with future contributors to establish a legacy of providing scholarships to qualified nursing students in perpetuity.



## FOREVER NURSING

The Endowment Campaign  
for FNSNA

*The Foundation of the National Student Nurses Association gratefully acknowledges the following donors who have supported the Endowment Campaign:*

### GOLD LEVEL

#### Leader's Society

##### **Helene Fuld Health Trust Scholarship for Baccalaureate Nursing Students**

Established by the Helene Fuld Health Trust, HSBC Bank, USA Trustee

#### Director's Society

##### **The Johnson & Johnson Campaign for Nursing's Future Scholarship**

Established by the Campaign for Nursing's Future

#### Benefactor's Society

##### **3M Health Care/Littmann Stethoscope Scholarship**

Established by 3M Health Care

##### **Anthony J. Jannetti Scholarship Endowment**

Established by Anthony J. Jannetti, Inc.

##### **National Council of State Boards of Nursing Scholarship Endowment**

Established by the National Council of State Boards of Nursing

##### **Dion Scholarship for Nursing Informatics, Decision Critical Nursing Informatics Scholarship**

##### **Eileen Bowden Memorial Scholarship Endowment**

Established by Kenneth Dion and Decision Critical

##### **Oncology Nursing Scholarship**

Established by the Oncology Nursing Society, Oncology Nursing Society Foundation and Oncology Nursing Certification Corporation

##### **Presidential Scholarship Endowment**

Established by the 2007-2008 NSNA Board of Directors

##### **Thomas H. Edwards**

##### **Endowed Scholarship Fund**

Established by Robert V. Piemonte

## SILVER LEVEL

### FNSNA Associate

#### **Assunta Paolillo Scholarship**

Established by Diane J. Mancino

#### **Marilyn Bagwell Leadership Development Grant**

Established by Marilyn Bagwell

#### **Mary Ann Tuft Scholarship Fund**

Established by Mary Ann Tuft

#### **Nurses Can Do Anything Scholarship**

Established by Patrick Hickey

#### **Terrance Keenan Scholarship Fund**

Established by the Robert Wood Johnson Executive Nurse Fellows

#### **The Michael S. and Carol Toussie Weingarten and Robin M. Weingarten Leadership Endowment**

Established by Michael S. and Carol Toussie Weingarten and Robin M. Weingarten

### FNSNA Patron

#### **American Nurses Association Direct Support Scholarship Fund**

Established by the American Nurses Association

#### **Cheryl K. Schmidt Scholarship Endowment, In Memory of Helen S. Klouzal, RN**

Established by Cheryl Schmidt

#### **Frances Tompkins Scholarship Fund, In Memory of Frances Tompkins**

Established by Florence Huey

#### **Sigma Theta Tau International Scholarship Endowment**

Established by Sigma Theta Tau, International

#### **Terri Tonsetic, RN, Nursing Scholarship Endowment**

Established by James Sagan

## BRONZE LEVEL

### FNSNA Mentor

Academy of Medical Surgical Nurses

Paul & Sharon Brigner

Pamela Cipriano

#### **Haney/Sanders Legacy of Leadership Endowment**

Established by Kenya Haney and David and Jenna Sanders

Michael & Donna Nickitas

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**The FNSNA  
would like to  
thank the  
following  
donors for  
their ongoing  
support:**

Lisa Bagwell  
Nettie Birnach  
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Theodore Robb  
Leona Rosenberg  
Thelma Schorr  
Sadie Smalls  
Thomas Smith  
Thomas E. Tuft  
Connie Vance  
Carol Toussie Weingarten

## **FINANCIAL REPORT**

The FNSNA had another strong fiscal year in 2012-2013 as it continued to nurture existing sponsor relationships and develop future projects, including increasing Forever Nursing Endowment Campaign contributions.

FNSNA's funding capabilities continue to grow and remain strong: net assets for 2013 fiscal year totaled \$4,220,811. This was a slight decrease in the Foundation's net growth from \$4,228,839 during the previous year.

Scholarship revenues for the 2012-2013 year totaled \$585,642 comprising of contributions of \$123,085 to the FNSNA general scholarship program, and \$462,557 to the Promise of Nursing (PON) program. Funds raised at gala events sponsored by Johnson & Johnson are administered by the FNSNA. This fiscal year's Promise of Nursing events met fundraising goals with contributions coming primarily from healthcare organizations, Johnson & Johnson, and other health related businesses at a fundraising gala held in Washington.

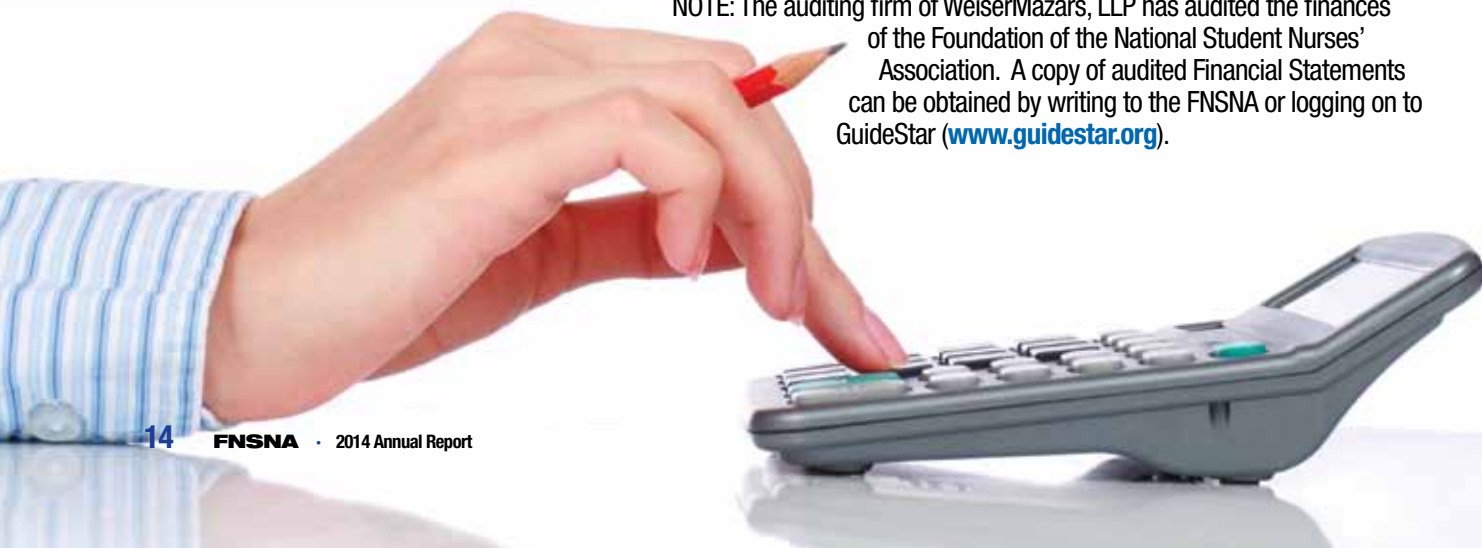
Additionally, the FNSNA was able to increase its giving capability with increased funding through endowments and sponsorship. Undergraduate scholarship awards totaled \$397,550 comprising of Promise of Nursing undergraduate scholarship awards totaling \$219,450 and General Scholarship Program awards totaling \$178,100. A total of \$75,500 was awarded to baccalaureate prepared nurses looking to pursue a career as a nurse educator through the Promise of Nursing Regional Faculty Fellowships program. A total of \$304,194 was awarded through the Promise of Nursing School Grant program to schools of nursing to provide faculty development and capacity expansion opportunities in their programs. Any unawarded balances are treated as temporarily restricted assets to be used for future scholarships and grants.

In April 2012, the FNSNA entered into the public phase of the Endowment Campaign. We continue to reach out to various individuals, corporations and health care organizations to support this endeavor.

The FNSNA continues to employ the services of First Republic Investment Management, an independent investment division of First Republic Bank. The low to moderate risk investment of the FNSNA endowment and reserve funds ensure that the FNSNA continues to safeguard its assets.

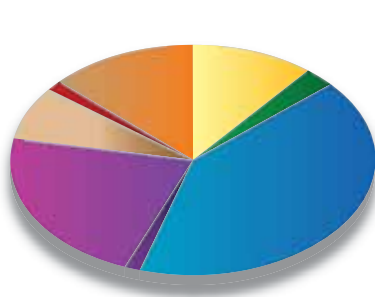
Accompanying charts for the fiscal year ending May 31, 2013, highlight Assets and Liabilities/Net Assets, Support and Revenues, and Expenses.

NOTE: The auditing firm of WeiserMazars, LLP has audited the finances of the Foundation of the National Student Nurses' Association. A copy of audited Financial Statements can be obtained by writing to the FNSNA or logging on to GuideStar ([www.guidestar.org](http://www.guidestar.org)).

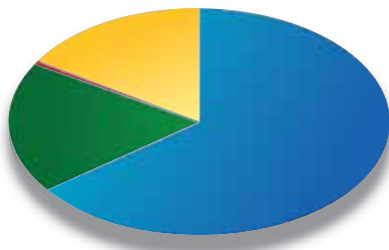




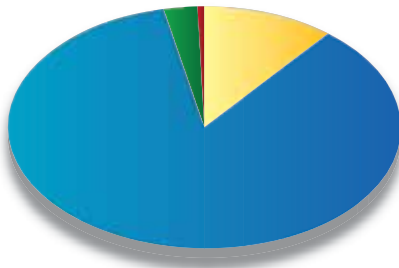
**FOUNDATION OF THE NATIONAL STUDENT NURSES' ASSOCIATION  
STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS  
YEAR ENDED MAY 31, 2013**



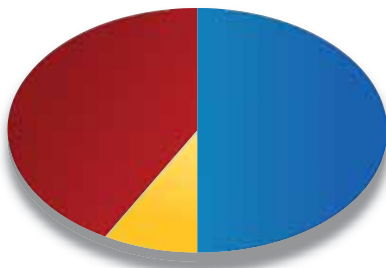
<b>Support and Revenues</b>			
1	1	Scholarship and grants	\$ 123,085 10.96%
2	2	Capital Campaign Endowment	30,219 2.69%
3	3	Promise of Nursing special events	462,557 41.19%
4	4	Scholarship fees	15,010 1.33%
5	5	Investment income	247,076 22.00%
6	6	Interest income	85,526 7.61%
7	7	Special events income	14,500 1.29%
8	8	Other Income	144,914 12.90%
		<b>Total Support and Revenues</b>	<b>\$ 1,122,887 100.00%</b>



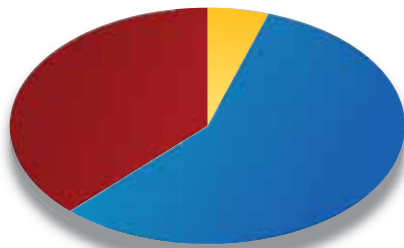
<b>Expenses</b>			
1	1	Program services-PON scholarships	\$ 733,859 64.89%
2	2	Program services-Other scholarships	209,465 18.52%
3	3	Supporting services-Fundraising	7,074 .62%
4	4	Supporting services-Management and general	180,527 15.96%
		<b>Total Expenses</b>	<b>\$ 1,130,915 100.00%</b>



<b>Assets</b>			
1	1	Cash and Cash Equivalents	\$ 474,056 10.85%
2	2	Investments, at fair value	3,756,852 86.00%
3	3	Grants and pledges receivable, less allowance for uncollectible pledges of \$13,369 and \$14,369 for 2013 and 2012	114,685 2.62%
4	4	Prepaid expenses and other assets	22,655 0.51%
		<b>Total Assets</b>	<b>\$ 4,368,248 100.00%</b>



<b>Liabilities and Net Assets</b>			
<b>Liabilities</b>			
1	1	Accounts payable and accrued grants payables	\$ 73,862 50.09%
2	2	Due to affiliate - NSNA	12,075 8.18%
3	3	Deferred revenue	61,500 41.71%
		<b>Total Liabilities</b>	<b>\$ 147,437 100.00%</b>



<b>Net Assets</b>			
1	1	Unrestricted	\$ 219,407 5.20%
2	2	Temporarily restricted	2,418,509 57.29%
3	3	Permanently restricted	1,582,895 37.50%
		<b>Total net assets</b>	<b>\$ 4,220,811 100.00%</b>
		<b>Total Liabilities and net assets</b>	<b>\$ 4,368,248 100.00%</b>

NOTE: The Fiscal Year for the FNSNA is June 1-May 31.



**FOUNDATION OF THE  
NATIONAL STUDENT NURSES' ASSOCIATION**

In Memory of Frances Tompkins

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