



Forever Nursing



ANNUAL REPORT 2012

**Foundation of the
National Student Nurses' Association
*In Memory of Frances Tompkins***



FOUNDATION OF THE NATIONAL STUDENT NURSES' ASSOCIATION, INC. IN MEMORY OF FRANCES TOMPKINS

MISSION

The Foundation of the National Student Nurses' Association exists to promote the nursing profession through scholarship, leadership, and development.

VISION

There will be sufficient high quality, diverse nurses to meet the health care needs of the public; quality of life will be improved for patients and caregivers; there will be improvement in education, employment, and in practice.

OVERARCHING GOAL

To develop and deploy resources that sustain the mission of the Foundation of the National Student Nurses' Association through academic and community partnerships by promoting the recruitment, retention, education, and leadership development of nursing students.

BOARD OF TRUSTEES



President

Kenneth W. Dion, PhD, RN,
President & CEO, Decision Critical,
Austin, TX



Secretary

Patrick Hickey, Dr PH, RN, CNOR,
Faculty Principal, Capstone Scholarship
Program, University of South Carolina,
Columbia, SC



Trustee

Jim Cato, EdD, RN, CRNA, Chief Nurse Executive,
CHRISTUS Spohn Health System,
Corpus Christi, TX



Trustee

Rumay Alexander, EdD, RN, Clinical Professor
and Director, Multicultural Affairs, University of
North Carolina Chapel Hill, Chapel Hill, NC



Trustee

Beth Ulrich, EdD, RN, FACHE, FAAN,
Vice President, Hospital Services,
CAE Healthcare, Pearland, TX



Trustee

Sharon Brigner, MS, RN, Deputy Vice President,
Affordability and Access, Pharmaceutical
Research and Manufacturers of America,
Washington, DC



Trustee

Jenna Sanders, BSN, RN,
Parkview Hospital,
Fort Wayne, IN



Vice President

Pearl Moore, MN, RN, FAAN,
Past CEO, Oncology Nursing Society
Pittsburgh, PA



Treasurer

Lola Fehr, MS, RN, CAE, PRP, FAAN, Past CEO
of the Association of periOperative Nurses,
New York State Nurses Association and the
American Academy of Nursing, Greeley, CO



Ex-Officio Trustee

Joe Twitchell, 2011-12 NSNA President,
Nursing Student, Montana State University,
Bozeman, MT



Ex-Officio Trustee

Diane J. Mancino, EdD, RN, CAE, FAAN,
Executive Director

FNSNA STAFF



Scholarship and Grants Administrator

Jasmine Melendez, MA



Controller

Robert Ocran, MA, MPA



Executive Assistant

Lauren Sperle

MESSAGE FROM DR. KENNETH DION, PRESIDENT

As a nursing student, I had the privilege and honor of serving as the secretary/treasurer to the Board of Directors of the National Student Nurses Association (NSNA). This unique leadership experience opened my eyes to the needs of the nursing profession and to the needs of those we serve. Coming full circle, I now serve as President to the Board of Trustees of the Foundation of the National Student Nurses' Association (FNSNA). My experience as a registered nurse, nurse entrepreneur, and my long association with this wonderful organization makes me keenly aware of the need for increased funding for nursing education and for the development of future nursing leaders. The FNSNA has been and continues to be the only organization to support undergraduate nursing students by providing scholarships and leadership opportunities to assist them in achieving their dreams of becoming registered nurses.

In 2002, Johnson & Johnson launched The Campaign for Nursing's Future, which sought to address the critical nursing shortage in this country. Regional Promise of Nursing gala events sponsored by Johnson & Johnson celebrate the nursing profession and bring awareness to the needs of the future of nursing. Funding raised at these events goes directly back to the region through three avenues of support: undergraduate nursing scholarships; graduate nursing education fellowships to prepare nurse faculty; and grants to regional nursing schools to help expand their student capacity and provide faculty development. The FNSNA manages the fund and participates in the selection of the recipients. Since 2002, over \$18 million has been raised to support future nurses and those who educate them. We look forward to our continued work with Johnson & Johnson to help alleviate the nursing shortage and increase the number of future nurse educators.

For many years, the FNSNA has been the recipient of many generous donations from individuals and organizations with an interest in nursing education. In 2006, the FNSNA Board of Trustees engaged the services of Ghiorso & Sorrenti, Inc. to undertake a feasibility study to determine the ability of raising funds for an endowed scholarship capital campaign. Based on the findings of that study, the FNSNA entered into the quiet phase of "Forever Nursing... The Endowment Campaign for FNSNA." The goal of the Endowment Campaign is to raise at least \$3.5 million for nursing education designed to continue in perpetuity. Today, I am happy to report that even in the midst of a very challenging and volatile global economy, the FNSNA has secured pledges and one time gifts of over \$1 million! We are well on our way to reaching our goal as we continue on to the public launch of the Endowment Campaign at NSNA's 60th Anniversary and Alumni Reunion at the David L. Lawrence Convention Center in Pittsburgh, Pennsylvania.

Support for the future of the nursing profession and also for those who will educate them is needed at this time. For all those organizations and individuals who have contributed, we are grateful for your generous outpouring of support. The FNSNA would not be where it is today if it wasn't for your continued commitment to the vision of the organization. To all of our future donors, your support is greatly appreciated by the many lives of nurses that will forever be changed through your generosity.



Above: FNSNA President Dr. Ken Dion (center) honors the Johnson & Johnson Campaign for Nursing's Future with gifts of appreciation to Lorie Kraynak (left) and Andrea Higham (right)



MESSAGE FROM DIANE J. MANCINO EXECUTIVE DIRECTOR

Established in 1969 to promote the nursing profession through scholarship, leadership and development, the FNSNA continues to expand its support for nursing education. In 1974 the FNSNA awarded its first two Breakthrough to Nursing scholarships. In 2012 the FNSNA awarded 95 scholarships in the General Scholarship Program which has distributed over \$3.6 million representing 2,620 scholarships to nursing students nationwide. With nearly 30 sponsors and a growing endowment, FNSNA is meeting its mandate to nursing students and to the future of the nursing profession.

FNSNA's early endowments gave rise to the Forever Nursing Endowment Campaign. The Helene Fuld Health Trust, HSBC Bank USA, Trustee, established a \$500,000 endowment to fund scholarships for baccalaureate nursing students. Additionally, 3M Health Care established the Littmann Stethoscope \$100,000 endowment. The Mary Ann Tuft Endowment Fund, celebrating 30 years of funding undergraduate nursing students, continues to grow through support from Mary Ann Tuft, generous individuals, and the Annual Auction which takes place at the NSNA Convention.



Above: Recipients of 1974 Breakthrough to Nursing scholarships, Ruth Scott (left) and Marjorie Holmes (right) with Eileen McGee, former NSNA staff member.

Through exemplary leadership, the FNSNA continues steady growth. Our success is a tribute to the many organizations and individuals committed to a strong future for the nursing profession. Each year, new endowments are established. The "Nurses Can Do Anything" Scholarship Fund was initiated by Dr. Patrick Hickey, Professor at the University of South Carolina, Columbia, and Secretary of the FNSNA Board of Trustees. Funds are contributed through royalties from the sale of his book, *7 Summits: A Nurse's Quest to Conquer Mountaineering and Life*, and honorariums from speaking engagements. Celebrating the life of a former NSNA employee, the Thomas H. Edwards Memorial Scholarship was established by past NSNA executive Director, Dr. Robert V. Piemonte. The Eileen Bowden Memorial Scholarship Endowment and the Terri Tonsetic, RN Nursing Scholarship Endowment celebrate the lives of two registered nurses. These scholarships remind us of how these two RNs impacted the lives of those they assisted every single day serving in the profession they truly loved.

Upon the release of the 2010 Institute of Medicine Report: *The Future of Nursing—Leading Change, Advancing Health*, the NSNA and the FNSNA recognized that there are many opportunities for both organizations to provide services and support for nursing students in the areas of career counseling, scholarships, and leadership development. Working together, the NSNA and FNSNA are addressing the needs of nursing students in these areas.

As NSNA celebrates sixty years of advocating for nursing students, the FNSNA has launched the public phase of "*Forever Nursing . . . The Endowment Campaign for the FNSNA*." Corporations, nursing organizations, past and current leaders, NSNA members, alumni, families and individuals have pledged their support to ensure everlasting funding for nursing education.

Key to the FNSNA's success is the tremendous support of the profession and the FNSNA from Johnson & Johnson and The Campaign for Nursing's Future. The remarkable dedication of the Johnson & Johnson leadership team, Andrea Higham and Lorie Kraynak, among others, is leading an unprecedented effort to strengthen and support the future of the nursing profession. The Promise of Nursing Celebrations have raised over \$18 million to support faculty fellowships, school grants, and undergraduate scholarships. Johnson & Johnson's support for nursing is truly a gift that is making a lasting impact on the profession as well as the public we serve.

The 1969 NSNA Board of Directors had prodigious vision to establish a Foundation to honor Frances Tompkins, NSNA's first executive director. Each successive Board and executive director has helped to grow the FNSNA. But it is the donors who are the true champions of the Foundation. We extend our heartfelt thanks to all those who are contributing to our success.

MESSAGE FROM JOE TWITCHELL NSNA PRESIDENT (2011-12)

It has truly been a pleasure to serve as NSNA President and ex-officio FNSNA Trustee at this very important juncture in the history of both the NSNA and FNSNA. This year brings about many milestones for both organizations and I couldn't be more excited to share them with you.

2012 marks a momentous occasion in the history of the NSNA, as the organization celebrates 60 years of advocacy for nursing students. The 60th Anniversary Convention and Alumni Reunion took place at David L. Lawrence Convention Center from April 11th -15th in Pittsburgh, Pennsylvania. Throughout the convention, we recognized scholarship sponsors, scholarship recipients, school chapters, nursing students, and nurse educators for their extraordinary achievements.



At the beginning of the 2011-12 academic year, the NSNA issued a challenge to the entire membership: to reach 60,000 members by the 60th Anniversary. The membership accepted the challenge, and today I am happy to announce that not only are we celebrating our 60th Anniversary, but we are also celebrating the tireless efforts of our membership. NSNA has reached 60,000 members and I couldn't be more proud of my fellow student nurses!

As the philanthropic arm of the NSNA, the FNSNA works to further the interests of the organization. Both organizations work together to establish new programs and seek additional funding to benefit both organizations. Here are just some of the few achievements that have advanced the goals of both the NSNA and to the FNSNA:

- Since receiving funding from the NSNA to conduct a feasibility study, the FNSNA has conducted a successful quiet phase of the Forever Nursing...The Endowment Campaign for FNSNA. This campaign ensures that funds are always available for nursing students to pursue their dreams of becoming registered nurses. With over \$1 million in pledges and one time gifts, the FNSNA continues to approach organizations and individuals with an interest in nursing education to support the Campaign. NSNA members can also show their support for Forever Nursing by hosting fundraising events at the school and state chapter level.
- Take off your nursing shoes and put on your running shoes! The Forever Nursing Inaugural 5K Run/1K Walk took place at the 60th Anniversary and Alumni Reunion in Pittsburgh, Pennsylvania. NSNA membership, nursing faculty, exhibitors, and members of the local community participated in the Fun Run and raised much needed funding to support scholarships.
- Student's wishing to celebrate their graduation and support the FNSNA undergraduate scholarship program can purchase blue and white graduation cords and key chains. FNSNA staff continues to research additional fundraising items of interest to nursing students.
- In 2010, the Institute of Medicine released The Future of Nursing: Leading Change, Advancing Health. Both the FNSNA and NSNA support the recommendations in this report, specifically that nurses should practice to the full extent of their education and training, and that nurses should achieve higher levels of education and training through an improved education system that promotes seamless academic progression. As a result, a new scholarship endowment was established in 2011 that, once fully endowed, will provide funding to RN's in completion programs.
- At the 2008 MidYear Conference in Reno, Nevada, Dr. Patrick Hickey, keynote speaker and author of 7 Summits A Nurse's Quest to Conquer Mountaineering and Life, engaged students as he told stories of his experiences climbing the seven summits of the world and how those experiences related to life. Royalties from the sale of Dr. Hickey's book as well as contributions from Dr. Hickey's speaking engagements, support the "Nurses Can Do Anything" Scholarship Endowment established by Dr. Hickey.
- During the quiet phase of the Endowment Campaign, we realized that we needed a way to reach out to past leaders of the NSNA who have advanced in their careers. To support this effort, past NSNA president and member of the FNSNA Board of Trustees, Jenna Sanders, created www.nsnsalumni.org where state and national NSNA alumni are kept up-to-date on current activities of the NSNA and reconnect with other past state and national NSNA members. I urge all past NSNA members to support the future of the nursing profession by contributing to the Endowment Campaign.

The experiences that I have had on this journey this past year have been extraordinary and rewarding to my future as a nurse. The FNSNA continues to look for additional ways to support nursing students in reaching their dreams of becoming registered nurses. My sincere thanks to all who have contributed to the Endowment Campaign. To my fellow nursing students, soon there will be another nursing student in the same position that you are in today. You can make a difference today or in the future by making a gift for the profession that you truly love.



Top to bottom:

Dr. Bagwell addresses the audience at the NSNA Convention Opening Ceremony; Past FNSNA President, Joseph Duffy honors Dr. Marilyn Bagwell with a gift of appreciation for establishing the Leadership Development Grant; Dr. Ken Dion presents the Leadership Development Grant to students and a faculty advisor from Mount Carmel College of Nursing, Columbus, OH.

MARILYN BAGWELL LEADERSHIP DEVELOPMENT FUND

Developing future nursing leaders is at the core of the mission of the NSNA and the FNSNA. It is also the central focus of the Marilyn Bagwell Leadership Development Fund. Dr. Marilyn Bagwell, Professor Emeritus, Arizona State University, Tempe, believes that the future of the nursing profession depends on the development of leaders at the school level.

In 2003, the Marilyn Bagwell Leadership Fund was established to address this need for quality leaders in the nursing profession, and in health care as a whole. Dr. Bagwell believes that the nursing profession needs well prepared leaders to take on the challenges of the future of the nursing profession and to advocate for quality health care for all individuals. Grants from this fund are awarded to a nursing school club wishing to establish an official NSNA chapter or to official NSNA chapters wishing to enhance their involvement in NSNA. A portion of the funds can also be used to attend NSNA state and national meetings. Today, funds also support special initiatives/activities of an official NSNA Chapter where leadership principles can be applied and learned, and that promote the advancement of NSNA Resolutions adopted by the NSNA House of Delegates.

With donations from nursing schools, corporations, and individuals, the fund was able to award its first grant in 2004 to Harford Community College (HCC) in Bel Air, Maryland. HCC began a collaborative Mentoring and Membership Pilot Project with other schools of nursing in the state to establish and promote their student nurses' association and NSNA. The Marilyn Bagwell Leadership Development Fund continued to grow through support from NSNA members and faculty across the country. An NSNA Bookstore sponsored by Barnes & Noble on www.nsna.org contributed a portion of the revenue to the Bagwell Leadership Development Fund. In 2010, the leadership development fund reached full endowment.

For years to come, the FNSNA can provide funding that is integral to shaping tomorrow's nursing leaders today. We are grateful to Dr. Bagwell for her initiative, her foresight, and her commitment to build strong leaders who will advance the quality of health care and create positive change.

GRANT RECIPIENTS

Harford Community College, Bel Air, MD
Hopkinsville Community College, Hopkinsville, KY
University of Massachusetts at Amherst, Amherst, MA
University of Louisville, Louisville, KY
Eastern Michigan University, Ypsilanti, MI
Remington School of Nursing, Lake Mary, FL & **Brigham Young University**, Provo, UT
Oral Roberts University, **Anna Vaughn School of Nursing**, Tulsa, OK
Mount Carmel College of Nursing, Columbus, OH
University of Arkansas at Little Rock, Little Rock, AR

SPECIAL THANKS TO SCHOOLS THAT HAVE CONTRIBUTED!

Arizona State University, Tempe, AZ
Cypress College, Cypress, CA
Dillard University, New Orleans, LA
East Carolina University School of Nursing, Greenville, NC
Hutchinson Community College, Hutchinson, KS
Mississippi University for Women, Columbus, MS
Molloy College, Rockville Centre, NY
Lenoir Community College Nightingale Club, Kingston, NC
Nell Hodgson Woodruff School of Nursing, Emory University, Atlanta, GA
University of Louisville School of Nursing, Louisville, KY
University of North Carolina School of Nursing, Wilmington, NC
University of Texas at Arlington, Arlington, TX
Victor Valley College, Victorville, CA

ROBERT WOOD JOHNSON EXECUTIVE NURSE FELLOWS LEADERSHIP LEGACY FUND

Gaining valuable insight from your predecessors is an integral part of a nurse's professional journey. In 2004, the Robert Wood Johnson Executive Nurse Fellows Leadership Legacy Fund was established to support an annual lecture that would foster connections between current and future nurse leaders. The Terrance Keenan Nursing Leadership Lecture, named in honor of a distinguished philanthropist who advocated for the nursing profession and quality healthcare, is delivered each spring at NSNA's Annual Convention. This lecture, established by the inaugural cohort of the RWJ Executive Nurse Fellows program, is made possible through contributions from nurses who have completed the program.

The RWJ Executive Nurse Fellows Program is an advanced leadership program for nursing in senior executive roles in health services, public health, and nursing education who aspire to help lead and shape the US health system of the future.

ROBERT WOOD JOHNSON EXECUTIVE NURSE FELLOWS TERRANCE KEENAN MEMORIAL SCHOLARSHIP FUND

During his tenure at the Robert Wood Johnson Foundation, Mr. Keenan vigorously championed the causes of health care at all levels. He had a keen awareness of the health care issues facing the nation. He also saw the need for advanced education for nurses to support the growing needs of the profession and health care. Mr. Keenan's ideas about nursing were revolutionary and are evident throughout the nursing profession today.

Upon his death in 2009, the Robert Wood Johnson Executive Nurse Fellows Program established the Terrance Keenan Memorial Scholarship Fund to support scholarships for undergraduate nursing students.

It is through this endowment that we remember Terrance Keenan and the amazing philanthropic legacy he leaves behind. The changes brought about through his efforts and ideas have advanced the profession of nursing. Today, as nursing leaders, we continue to move forward and build upon the work of Terrance Keenan, developing quality nursing services to meet the needs of the patients that we serve.



Above:

Past NSNA President, Kenya Haney presents a recognition award to Dr. Juliann Sebastian, 2010 Terrance Keenan Annual Leadership Guest Lecturer.

NURSING THANK YOU LETTERS...

"All of my endeavors would not be possible without your generosity to FNSNA, nursing students, and more specifically, me. Because of your commitment to aiding students in financial need, I am able to continue on in my education while knowing I have support from the endowed scholarship that you have awarded to me. During the present economic struggle, I am often in a constant state of financial burden. However, it is a relief to know that there are people like you out there to aid me in obtaining my BSN degree. Thank you for your support and allowing me to pursue my dreams of becoming a registered nurse."

- Nursing student,
Frances Payne Bolton School of
Nursing at Case Western
Reserve University

"I decided to make a career change and pursue nursing as a profession after a significant medical emergency. Nurses helped me to regain my physicality and independence and quite simply, I want to do that for someone else. I am now pursuing a nursing degree with the conviction of fulfilling two professional goals. My proximate goal is to become an RN and gain practical experience as a working nurse. My long term goal is to become a nurse practitioner and open a collaborative practice working with underserved populations."

- Nursing student,
University of Colorado,
Denver College of Nursing



FNSNA SCHOLARSHIPS

The FNSNA Scholarship Program is supported by organizations and individuals with an interest in nursing education and the future of the nursing profession. Awards range from \$1,000 to \$5,000. Students in Baccalaureate, Associate Degree, and diploma programs are eligible to apply. In addition, career mobility scholarships are available for students in RN to BSN programs. The Mary Ann Tuft Scholarship Endowment includes the Mary Ann Tuft Scholarships; Alice Robinson Memorial Scholarship; Cleo Doster Memorial Scholarship, and the Jeanette Collins Memorial Scholarship.

THANKS TO OUR SCHOLARSHIP SPONSORS

- 3M Healthcare
- American Association of Critical-Care Nurses
- American Nephrology Nurses' Association
- Anthony J. Jannetti, Inc.
- Bank of America
- Chi Eta Phi Sorority, Inc.
- Decision Critical
- Delmar Cengage Learning
- Dignity Health
- Elsevier, proud publisher of Mosby and Saunders nursing titles
- Emergency Nurses Association
- Foundation of the National Student Nurses Association
- Helene Fuld Health Trust, HSBC Bank USA, Trustee
- Infusion Nurses Society
- Johnson & Johnson
- Landau Uniforms
- Mayo Clinic
- McKesson Foundation
- National Council of State Boards of Nursing
- Nurse.com
- Oncology Nursing Society
- Patrick Hickey
- Pfizer, Inc.
- Robert V. Piemonte
- Rowena Elliott
- Sigma Theta Tau International
- Terri Tonsetic, RN Memorial Scholarship Fund
- UnitedHealthcare StudentResources

Top to Bottom: Dr. Cheryl Schmidt, former FNSNA Trustee, sponsored Tribute Artist, Tony Witt, to entertain attendees at the 2011 NSNA MidYear Conference in Memphis, Tennessee. The event raised funds for scholarships. Photo courtesy of Don Putnam.; Each year convention attendees bid on items of interest such as the Clara Barton collectible doll and nursing quilt at a live auction to raise funding for the Mary Ann Tuft Scholarship Fund; Past FNSNA President, Anthony J. Jannetti, scholarship sponsor, is honored with the 2011 Anthony J. Jannetti scholarship recipient.

PROMISE OF NURSING

In 2002, Johnson & Johnson launched the Campaign for Nursing's Future aimed at addressing the critical nursing shortage that faces this country. Gala fundraising events sponsored by Johnson & Johnson in various regions across the country celebrate the extraordinary accomplishments of RNs. These events raise funds to support undergraduate nursing scholarships, fellowships for RN's pursuing a career in nursing education, and school grants for faculty development and capacity expansion. With support from hospitals and health care agencies, Johnson & Johnson, business partners, and organizations with an interest in supporting nursing education, the events have raised over \$18 million. The Foundation of the National Student Nurses Association manages the Promise of Nursing Program.

Since 2002, thirty Promise of Nursing Regional Fundraising galas have taken place in the following:

- California (Northern and Southern)
- Florida (South and Central)
- Georgia
- Illinois
- Louisiana
- Maryland
- Massachusetts
- Michigan
- Mississippi
- New Jersey
- New York
- Oregon
- Pennsylvania
- South Carolina
- Tennessee
- Texas (Dallas/Ft. Worth and Houston/Galveston)
- Washington

PROMISE OF NURSING SCHOLARSHIPS AND FELLOWSHIPS

Many undergraduate nursing students have benefited from the Promise of Nursing program through undergraduate scholarship and faculty fellowships. Since 2002 1,134 undergraduate nursing students have received Promise of Nursing Scholarships. This is in addition to the 204 scholarships sponsored directly by Johnson & Johnson's Campaign for Nursing's Future. The resounding theme in the many thank you letters that we receive is heartfelt appreciation. Scholarship recipients have truly been impacted in many different ways as a result of receiving funding for their education. For many, upon receiving news of being awarded a scholarship have renewed hope in achieving their dream of becoming registered nurses. A nursing student from Curry College in Milton, Massachusetts writes:

(Continued on page 10 ➡)



Above: The Promise of Nursing for Tennessee took place in December 2011. Those in attendance were (from left to right) FNSNA Executive Director, Dr. Diane Mancino, NSNA Board Members, Megan Seston, Colin Tomblin, and Chelsea Nye; Andrea Higham and Lorie Kraynak from Johnson & Johnson, and FNSNA President, Dr. Ken Dion.

Below: Lorie Kraynak and Andrea Higham with Promise of Nursing scholarship recipients





(Continued from page 10)

"Please accept my sincere appreciation for awarding me the Promise of Nursing for Massachusetts regional scholarship. This scholarship will alleviate some of the financial stress of attending college to further my education. As a single mother with three children, it has been quite stressful to maintain a normal upbringing for my children. I hope that attaining a degree will bring normalcy into my family's lives. Going back to school was the best decision I have made and this scholarship will help me to secure an education to practice as a registered nurse."

Not only is there a future shortage of qualified nurses, there is also a shortage nurse educators. Promise of Nursing Faculty Fellowships have aided over 450 baccalaureate prepared RN's to realize their goal of becoming nurse educators. These recipients are eager to prepare the future generation of nurses. Many are already teaching, struggling to meet the costs of their education. Some, even with limited resources, are also putting their own children through college. Research interests of these nurse educators range from addressing the theory-practice gap between education and clinical practice, to addressing concerns for academic success through examination of admission criteria and success on the state board licensure examination. Through the Promise of Nursing Faculty Fellowship program, the need for more nurse educators is addressed.

PROMISE OF NURSING SCHOOL GRANTS

The Promise of Nursing school grants program provides funds to schools of nursing for faculty development and capacity expansion to enroll more nursing students. More than 200 nursing programs have benefited from this funding. Grants support faculty development in the area of technology, on-line curriculum development, test construction, and simulation. Grants also support programs that reduce the attrition of at-risk students, and development for accelerated programs. Through these grants, schools of nursing and hospitals develop stronger relationships through increased collaboration in the areas of mentoring and developing best practices.

Our sincere thanks to Johnson & Johnson for shedding light on the critical nursing shortage and for taking the monumental steps to change the course of the future of the nursing profession and healthcare. This support transforms the lives of many nursing students, and nursing faculty.

DISASTER RELIEF FUND

In 2005, people along the Gulf Coast suffered under the enormous destruction of hurricanes Katrina and Rita. To address the needs of nursing students impacted by natural disasters, the FNSNA Board of Trustees established the Disaster Relief Fund. Donations have gone to schools impacted by these devastating events for distribution to students and/or for use to restore libraries and clinical nursing labs.

Schools benefiting from the Fund include:

- **Delgado Community College Charity School of Nursing**, New Orleans, LA
- **Dillard University**, New Orleans, LA
- **Jones County Junior College**, Ellisville, MS
- **Lamar University**, Beaumont, TX
- **Louisiana State University Health Sciences Center**, New Orleans, LA
- **Mississippi College**, Clinton, MS
- **Our Lady of the Holy Cross**, New Orleans, LA
- **Southeastern Louisiana University**, Hammond, LA
- **William Carey University**, Hattiesburg, MS

In 2010, devastation struck again, but this time in the country of Haiti. This had a resounding effect on nursing students across the country. Through an outpouring of support from nursing programs and individuals, the FNSNA Disaster Relief Fund was able to support the Haiti Nurses Foundation with a donation of \$5,000. This funding supplied text books, tuition and supplies for nursing students in Haiti.

In addition to these efforts, NSNA established a Disaster Preparedness Committee. This committee, in conjunction with the NSNA Community Health Committee, supports educational initiatives for nursing students who are eager to learn how to be prepared for a disaster and what they can do to help their communities in times of a catastrophe. Through a program developed collaboratively with the American Red Cross, nursing students may now be certified through a National Disaster Health and Sheltering course.

LETTER OF THANKS FROM HAITI

Thank you to everyone who donated to the 2010-2011 fundraising campaign to help nurses in Haiti. Below is a note of gratitude from the Haiti Nursing Foundation.

Thank you so very much for your recent gift of \$5,000 to the Haiti Nursing Foundation. This is an enormous contribution to the vital work we are performing in Haiti. Your fundraising efforts are so appreciated!

As tsunamis, tornadoes and civil wars threaten human lives around the globe, it is heartwarming to know that our students in Haiti are doing their best to improve at least one corner of the world with better health care. Third year students just started their clinical work at Hôpital Sacré Coeur in Milot, which is located in the northernmost region of Haiti.

The third class of FSIL graduates recently celebrated their commencement and are now working in Haiti. We hear from their employers that they are so well-trained that quite a few of them have immediately been promoted to department heads at Doctors without Borders and the Johanniter physical therapy clinic, based on their excellent nursing skills.

Nursing students in Haiti couldn't possibly provide this care without your support. Many lives depend on these students today who will be primary care providers and leaders tomorrow.

Thank you for joining us in this work.

Marcia Lane

Executive Director, Haiti Nursing Foundation



Top to bottom:

Eye of Hurricane; Dr. Cheryl Schmidt, past FNSNA Trustee and Dr. Sharon Stanley, American Red Cross address students during the American Red Cross Disaster Certification program.; Cameraman videos camps of displaced victims in Haiti (©Thinkstock)

FOREVER NURSING... THE ENDOWMENT CAMPAIGN FOR FNSNA

The FNSNA has taken bold steps to establish a broad fundraising effort to increase its endowment and triple the amount of scholarships awarded annually to nursing students. In 2006, the FNSNA engaged the services of *Ghiorso & Sorrenti, Inc.* to conduct a feasibility study to determine the achievability of raising a substantial endowment for scholarships. It was determined that the goals for raising an endowment were favorable, and the organization entered into the quiet phase of, "Forever Nursing... The Endowment Campaign for FNSNA."

The goal of the Endowment Campaign is to raise \$3.5 million to support scholarships for undergraduate nursing students in perpetuity. Shortly after launching the quiet phase of the endowment campaign, the country entered an economic recession. Concerns arose as to whether or not the Campaign should continue. Though the economic outlook appeared bleak, the FNSNA Board of Trustees, both past and current, along with FNSNA staff, persevered to secure more than \$1 million in pledges and one-time gifts.

At the 60th Anniversary Convention & Alumni Reunion, the FNSNA launched the Forever Nursing Endowment Campaign. The Trustees are grateful to all who have contributed. Willingness to support this endeavor is an extraordinary message to nursing students and the future of the nursing profession. FNSNA looks forward to working with future contributors to establish a legacy of providing scholarships to qualified nursing students in perpetuity.



FOREVER NURSING

The Endowment Campaign
for FNSNA

The Foundation of the National Student Nurses Association gratefully acknowledges the following donors who have supported the Endowment Campaign:

GOLD LEVEL

Leader's Society

Helene Fuld Health Trust Scholarship for Baccalaureate Nursing Students

Established by the Helene Fuld Health Trust, HSBC Bank, USA Trustee

Director's Society

The Johnson & Johnson & Johnson Campaign for Nursing's Future Scholarship

Established by the Johnson & Johnson Campaign for Nursing's Future

Benefactor's Society

3M Health Care/Littmann Stethoscope Scholarship

Established by 3M Health Care

Anthony J. Jannetti Scholarship Endowment

Established by Anthony J. Jannetti, Inc.

Dion Scholarship for Nursing Informatics, Decision Critical Nursing Informatics Scholarship

Eileen Bowden Memorial Scholarship Endowment

Established by Kenneth Dion and Decision Critical

Oncology Nursing Scholarship

Established by the Oncology Nursing Society, Oncology Nursing Society Foundation and Oncology Nursing Certification Corporation

Presidential Scholarship Endowment

Established by the 2007-2008 NSNA Board of Directors

Thomas H. Edwards

Endowed Scholarship Fund

Established by Robert V. Piemonte

SILVER LEVEL

FNSNA Associate

Assunta Paolillo Scholarship

Established by Diane J. Mancino

Marilyn Bagwell Leadership Development Grant

Established by Marilyn Bagwell

Mary Ann Tuft Scholarship Fund

Established by Mary Ann Tuft

National Council of State Boards of Nursing Scholarship Endowment

Established by the National Council of State Boards of Nursing

Nurses Can Do Anything Scholarship

Established by Patrick Hickey

Terrance Keenan Scholarship Fund

Established by the Robert Wood Johnson Executive Nurse Fellows

FNSNA Patron

American Nurses Association Direct Support Scholarship Fund

Established by the American Nurses Association

Cheryl K. Schmidt Scholarship Endowment, In Memory of Helen S. Klouzal, RN

Established by Cheryl Schmidt

Frances Tompkins Scholarship Fund, In Memory of Frances Tompkins

Established by Florence Huey

Sigma Theta Tau International Scholarship Endowment

Established by Sigma Theta Tau, International

Terri Tonsetic, RN, Nursing Scholarship Endowment

Established by James Sagan

BRONZE LEVEL

FNSNA Mentor

Academy of Medical Surgical Nurses

Paul & Sharon Brigner

Pamela Cipriano

Haney/Sanders Legacy of Leadership Endowment

Established by Kenya Haney and David and Jenna Sanders

Michael & Donna Nickitas

FNSNA Friend

Versant RN Residency

FNSNA Advocate

Carylin M. Holsey

FNSNA Donor

Apex Innovations

Hershaw Davis, Jr.

Anne Thorne Picard

Twila Shesky

Sylvia Rayfield & Associates

University of Pittsburgh School of Nursing

FNSNA Supporter

Lauren Brewer

Barbara Chamberlain

Nancy Dion

David Horner

Wilma LaCava

Pearl Moore

**The FNSNA
would like to
thank the
following
donors for
their ongoing
support:**

Lisa Bagwell
Nettie Birnach
Barbara Thoman Curtis
Anne Davis
Stephanie Ferguson
Carol Feters-Andersen
Louise Fitzpatrick
Kay Gatins
Barbara Goldberg Chamberlain
Nikela Harris
Lori Klingman
P. Joan Larsen
Beverly Malone
Anne Manton
Cecile Marguiles
Diana Mason
Margaret McClure
Kathryn Mershon
Marie Pitts-Mosely
Mary Margaret Richardson
New York Counties Registered
Nurses Association
Theodore Robb
Leona Rosenberg
Thelma Schorr
Sadie Smalls
Thomas Smith
Thomas E. Tuft
Connie Vance
Carol Toussie Weingarten

FINANCIAL REPORT

The FNSNA had another strong fiscal year in 2010-2011 as it continued to nurture existing sponsor relationships and develop future projects, including increasing Forever Nursing Endowment Campaign contributions.

FNSNA's funding capabilities continue to grow and remain strong: net assets for 2011 fiscal year totaled \$4,064,738. This was a 4% increase in the Foundation's net growth from \$3,904,491 during the previous year.

Scholarship revenues for the 2010-2011 year totaled \$616,430 comprising contributions of \$132,850 to the FNSNA general scholarship program, and \$483,580 to the Promise of Nursing (PON) program. Funds raised at gala events sponsored by Johnson & Johnson are administered by the FNSNA. This fiscal year's Promise of Nursing events met fundraising goals, with contributions coming primarily from healthcare organizations, Johnson & Johnson, and other health related businesses at a fundraising gala held in Pennsylvania.

In the previous fiscal year, June 1, 2009 to May 31, 2010, Promise of Nursing funds totaled \$517,594 and undergraduate scholarship sponsorships totaled \$180,928. Scholarship and grant awards for the 2010-2011 year totaled \$630,140, comprising \$291,000 for undergraduate student scholarships; \$75,980 for graduate student fellowships; and \$263,160 for nursing school grants. Any unawarded balances are treated as temporarily restricted assets to be used for future scholarships and grants.

In 2009 the FNSNA entered into the quiet phase of the Endowment Campaign. As the organization publically launches the Endowment Campaign, we will continue to reach out to various corporations, health care organizations, and individuals to support this endeavor.

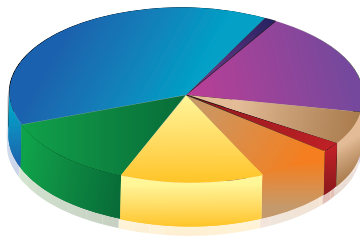
The FNSNA continues to employ the services of First Republic Investment Management, an independent investment division of First Republic Bank. The low to moderate risk investment of FNSNA endowment and reserve funds ensure that the FNSNA continues to safeguard its assets.

Accompanying charts for the fiscal year ended May 31, 2011, highlight Assets and Liabilities/Net Assets, Support and Revenues, and Expenses.

NOTE: The auditing firm of WeiserMazars, LLP has audited the finances of the Foundation of the National Student Nurses Association. A copy of audited Financial Statements can be obtained by writing to the FNSNA or logging on to GuideStar (www.guidestar.org).



**FOUNDATION OF THE NATIONAL STUDENT NURSES' ASSOCIATION
STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS
YEAR ENDED MAY 31, 2011**

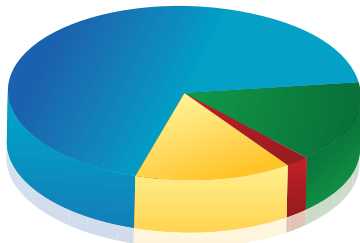


1
2
3
4
5
6
7
8

Support and Revenues

1	Scholarship and grants	\$ 162,938	13%
2	Capital Campaign Endowment	166,745	13%
3	Promise of Nursing special events	483,580	38%
4	Scholarship fees	17,320	1%
5	Investment income	246,163	19%
6	Interest income	79,542	6%
7	Special events income	30,717	2%
8	Other Income*	96,061	7%
	Total Support and Revenues	\$ 1,283,066	100%

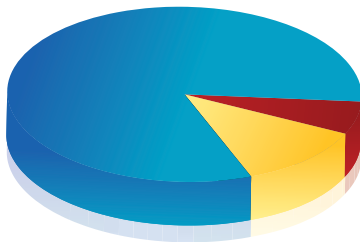
**Other income includes about \$17,212 from Annual Contributions and about \$1,355 from special fundraising events.*



1
2
3
4

Expenses

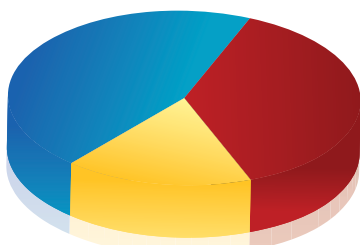
1	Program services-PON scholarships	\$ 766,600	68.3%
2	Program services-Other scholarships	171,156	15.2%
3	Supporting services-Fundraising	23,695	2.1%
4	Supporting services-Management and general	161,368	14.4%
	Total Expenses	\$ 1,122,819	100.0%



1
2
3

Assets

1	Cash and Cash Equivalents	\$ 524,648	12%
2	Investments, at fair value	3,413,787	81%
3	Grants and pledges receivable, less allowance for uncollectible pledges of \$14,369 in 2011 and \$13,428 in 2010	270,493	6%
4	Prepaid expenses and other assets	12,325	0%
5	Property and equipment, at cost net of accumulated depreciation		0%
	Total Assets	\$ 4,221,253	100%

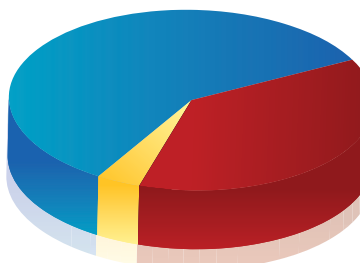


1
2
3

Liabilities and Net Assets

Liabilities

1	Accounts payable and accrued grants payables	\$ 59,500	38%
2	Due to affiliate - NSNA	26,246	17%
3	Deferred revenue	70,769	45%
	Total Liabilities	\$ 156,515	100%



1
2
3

Net Assets

1	Unrestricted	\$ 182,574	4%
2	Temporarily restricted	2,367,731	58%
3	Permanently restricted	1,514,433	37%
	Total net assets	\$ 4,064,738	100%
	Total Liabilities and net assets	\$ 4,221,253	100%

NOTE: The Fiscal Year for the FNSNA is June 1-May 31.



**FOUNDATION OF THE
NATIONAL STUDENT NURSES' ASSOCIATION**

In Memory of Frances Tompkins

45 Main Street, Suite 606 · Brooklyn, NY 11201

Phone: (718) 210-0705 · Fax: (718) 797-1186

E-mail: nsna@nsna.org

Website: www.nsna.org (click on Foundation/Scholarships)